



**Student Name:** \_\_\_\_\_ **Semester/Catalog Entering:** Fall  Spring  Summer  Year: \_\_\_\_\_

**Student ID:** \_\_\_\_\_ **Exp. Graduation Date:** \_\_\_\_\_

First Semester				Second Semester			
Course	Code	Cr	Semester Completed	Course	Code	Cr	Semester Completed
*English I/Literature Elective	ENG 111B/LIT	3		Reading, Writing, and Critical Thinking	COR 102B	3	
Computers & Information Systems	CIS 103	3		Integrative Social Sciences	COR 103B	3	
Art and Science of Learning	COR 101B	3		Management	MAN 102	3	
Intermediate College Algebra	MAT 104	3		Microeconomics	ECO 101	3	
Introduction to Business	MAN 101	3		Open Elective		3	
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>		

Third Semester				Fourth Semester			
Course	Code	Cr	Semester Completed	Course	Code	Cr	Semester Completed
Divided America	COR 106B	3		Statistics	MAT 200	3	
Macroeconomics	ECO 102	3		Communication Skills for the 21 <sup>st</sup> Cent	COR 105B	3	
Financial Accounting I	ACC 100	3		Pathways to Careers	COR 203B	3	
Business Law	LAW 110	3		Principles of Marketing	MKT 210	3	
Enterprise Systems and Integration	CIS 313	3		Financial Accounting II	ACC 110	3	
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>		

Fifth Semester				Sixth Semester			
Course	Code	Cr	Semester Completed	Course	Code	Cr	Semester Completed
Science Elective & Lab (2 courses Lec/Lab)	&	4		Design Thinking	COR 202B	3	
Global Citizenship	COR 201B	3		Advanced Business Applications	CIS 209	3	
Finance	FIN 201	3		International Management	MAN 322	3	
Marketing Concentration (Pool A)	MKT	3		Marketing Concentration (Pool A)	MKT	3	
Open Elective		3		Program Elective		3	
<b>Semester Total</b>	<b>16</b>			<b>Semester Total</b>	<b>15</b>		

Seventh Semester				Eighth Semester			
Course	Code	Cr	Semester Completed	Course	Code	Cr	Semester Completed
Good Life	COR 300B	3		Senior Seminar & Project	MAN 450	3	
Operational Management	MAN 402	3		Internship	MAN 499	3	
Strategic Management	MAN 412	3		Marketing Strategy	MKT 459	3	
Marketing Concentration (Pool B)	MKT	3		Marketing Concentration (Pool B)	MKT	3	
Open Elective		3		Open Elective		3	
<b>Semester Total</b>	<b>15</b>			<b>Semester Total</b>	<b>15</b>		

Management (BS) – Marketing Concentration		
General Education Core	43 credits: 15 courses	<p><b>PROGRAM ELECTIVES:</b> Any courses with the prefix ACC, CIS, ECO, FIN, HOM, MAN, MKT not listed above. <b>SCIENCE W/LAB:</b> Science course lecture must also complete Lab section to get full credit.</p> <p><b>POOL A:</b> MKT 213, MKT 322, MKT 328, MKT 330, CIS 325</p> <p><b>POOL B:</b> MKT 327, MKT 422, MKT 425, MKT 426, MKT 427</p>
Required Program Core	42 credits: 14 courses	
Program/Open Elective	15 credits: 5 courses	
Concentration Courses	21 credits: 7 courses	
<b>Program Total</b>	<b>121 credits</b>	

\*Testing out of English I will be required to take a Literature elective in place of ENG 111B. Developmental Courses will receive 3 credits each but will not count towards graduation requirements.

<b>Advising Notes:</b>

It is the student's responsibility to know and understand the following: 1) that this graduation guide is subject to change; 2) that each academic department at Bay State College may have its own policy regarding the acceptance of transfer credit from other institutions; 3) that each academic department at Bay State College may have its own policy regarding what constitutes a passing grade for a required course; 4) Developmental courses (below 100level) are non-collegiate that receive credit that does not count towards graduation requirements; and 5) an expected graduation date is an estimation, not a guarantee of graduation date, and is dependent on student progression. Students should contact an academic program chair for specific information.