

FASHION MERCHANDISING

(Bachelor's Degree)

Student Name: _____

Semester Entering: _____

Student ID: _____

Graduation Date: _____

FIRST YEAR

First Semester				Second Semester									
Course	Code	Cr	Sem. Completed				Course	Code	Cr	Sem. Completed			
			1	2	3	4				1	2	3	4
*English I /Literature	ENG 101/LIT	3					English II	ENG 102	3				
Fashion Merchandising	FAM 101	3					Consumer Behavior	MKT 212	3				
Visual Merchandising	FAM 107	3					Advanced Office Applications	CIS 207	3				
Computers and Information Literacy	CIS 102	3					Public Speaking	COM 101	3				
History of Fashion	HIS 106	3					Intermediate College Algebra	MAT 104	3				

SECOND YEAR

Third Semester				Fourth Semester									
Course	Code	Cr	Sem. Completed				Course	Code	Cr	Sem. Completed			
			1	2	3	4				1	2	3	4
Principles of Marketing	MKT 210	3					Accounting I	ACC 100	3				
Merchandise Marketing & Control	FAM 120	3					Textile Science	SCI 240	3				
Contemporary Designers and Trends	FAM 105	3					Retail Operations	FAM 245	3				
Psychology/ Sociology	PSY 101/ SOC 101	3					Technical Design for the Fashion Industry	FAD 120	3				
Gen ed elective		3					Fine Arts/Art History	AHI 100/101 or 102	3				

THIRD YEAR

Fifth Semester				Sixth Semester									
Course	Code	Cr	Year Completed				Course	Code	Cr	Year Completed			
			1	2	3	4				1	2	3	4
Microeconomics	ECO 101	3					Macroeconomics	ECO 102	3				
Statistics	MAT 200	3					Literature Elective		3				
Accounting II	ACC 110	3					Business Elective		3				
Textile Design	FAD3XX	3					Fashion Illustration/Portfolio Development	FAD 210	3				
Fashion Elective		3					Retail Product Development	FAM 312	3				

FOURTH YEAR

Seventh Semester				Eighth Semester									
Course	Code	Cr	Year Completed				Course	Code	Cr	Year Completed			
			1	2	3	4				1	2	3	4
Case Studies in Fashion Marketing	FAM 330	3					Business Elective		3				
Open Elective		3					Internship	FAM 499	2				
Business Law	LAW 110	3					Open Elective		3				
Fashion Elective		3					Brand Management	MKT 326	3				
Global Markets	FAM 410	3					Senior Project in Merchandising	FAM 495	3				
Internship Seminar	FAM 499S	1											

*Students testing out of English I and/or receiving transfer credit for English II will be required to take a Literature elective in place of ENG 101 and ENG 102. Fundamentals of Algebra and Basic English for College will receive 3 credits each, but will not count toward graduation requirements.

Basic Courses	Semester	Current Advisor	Advising Notes
English			
Math			

AY 18/19 APPROVED

It is the student's responsibility to know and understand the following: 1) that this flow sheet is subject to change; 2) that each academic department at Bay State College may have its own policy regarding the acceptance of transfer credit from other institutions; and 3) that each academic department at Bay State College may have its own policy regarding what constitutes a passing grade for a required course. The student should contact the academic program chair for specific information.