



Bay State College Course Catalog 2017/2018

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ACC 100 Financial Accounting I**3 Credits**

This is an introductory course in accounting that will allow students to develop a basic understanding of the language of business. Topics include the accounting cycle, accounting terminology and principles, special journals, current assets including merchandise inventory and current liabilities, cash and internal controls together with the construction and analysis of financial statements.

ACC 110 Financial Accounting II**3 Credits**

This course introduces students to accounting procedures utilized in the issuance and redemption of both equity and debt securities. The valuation of plant assets, natural resources and intangibles. Students will explore the various forms of business ownership such as partnerships and corporations, including analysis of the Income Statement, Balance Sheet and Statement of Cash Flows. Other topics discussed will include the accounting for investments and the time value of money.

Pre-Requisite: ACC 100 - Financial Accounting I

ACC 200 Intermediate Accounting I**3 Credits**

The course focuses on financial accounting standards and prepares the student with the tools to apply the standards. The coverage starts with the conceptual framework and then concentrates on the four financial statements. This course concludes with an in-depth look at the sections of the balance sheet.

Pre-Requisite: ACC 110 - Financial Accounting II

ACC 201 Intermediate Accounting II**3 Credits**

This course is a continuation of ACC 200 and continues with the conceptual framework as it applies to the liabilities and stockholders' equity sections of the Balance sheet. The student then focuses on special accounting issues in accounting and concludes with the Statement of Cash Flows.

Pre-Requisite: ACC 200 - Intermediate Accounting I

ADJ 398 Principles of Security**3 Credits**

Students are provided an introduction to network security, compliance and operations security, threats and vulnerabilities, as well as application data, and host security. Moreover, topics such as access control, identity management, and cryptography are covered. This course is designed to prepare students to undertake CompTIA Security+ examination upon completion.

Minimum Credits Required:45.00

ADJ 399 Principles of Forensics**3 Credits**

This course will introduce students to principles of digital forensics. The essentials covered in this course will include computer system storage fundamentals, operating systems and data transmission, computer network architecture, digital forensics best practices, proper evidence collection and storage, and federal rules and criminal codes. Upon successful completion of this course, students will be ready to proceed in more advanced and technical courses such as computer forensics, mobile device forensics, and malicious code forensics.

Minimum Credits Required:45.00

AHI 100 Fine Arts**3 Credits**

This course is intended to provide an introduction to the fine arts, including painting, sculpture, architecture, music, modern opera, and poetry. Focus is placed on the historical, religious, and political significance of the art studied. Students are expected to recognize major developments in Western thought and culture from the early Renaissance to modern art of the 20th century. Students are asked to visit museums and attend productions as well as other cultural events.

Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement \geq 101

AHI 102 Art History II - Renaissance to the Modern**3 Credits**

This course will provide a survey of art history of the Western World for the Renaissance through the 20th century, including painting, sculpture, and architecture. Focus of our study will be placed on the historical, religious, political and cultural significance of the art we examine. Students will be expected to recognize major developments in Western Art from the 15th - 20th century and to identify major artists and their individual contributions to Western civilization. Students will be asked to attend a tour of the Museum of Fine Arts, Boston.

Pre-Requisite: ENG 099L - Basic English for College Lab And
Pre-Requisite: ENG 099 - Basic English for College Or
Test Placement: English Placement \geq 101

ANT 103 Anthropology of Health and Illness**3 Credits**

The purpose of this course is to place health and illness in a sociocultural context. Culture affects attitudes, beliefs, and techniques of healing and vice versa. Theories, practices, and institutions in relation to global and local cultural groups will be examined. Cross-cultural similarities and differences in birth, aging, disability, death, etc., will be discussed in various cultural myths, and alternative approaches to healing and illness are studied in various cultural settings.

Pre-Requisite: ENG 101 - English I Or
Test Placement: English Placement \geq 102

AUD 101 Audio Theory and Recording**3 Credits**

In this course, students are introduced to the basic skills, theories and production techniques used in multi-track music recording and production. Topics include studio recording console design and operation, microphone design theory and application, digital tape machines, patch bay, signal flow, and basic mixdown techniques.

Pre-Requisite: MAT 098 - Fundamentals of Algebra Or
Test Placement: Math Placement \geq 104

AUD 102 Desktop Audio**3 Credits**

In this class, students learn the essentials of ProTools and sampling/looping. Students will be introduced to the theories, practices, and tools used in digital audio production. The focus of this course is the fundamental concepts behind digital audio tools, including binary number systems, analog to digital converters, cables and connectors, digital protocol formats, file formats, and delivery media.

Pre-Requisite: AUD 101 - Audio Theory and Recording



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AUD 103 Live Sound Engineering**3 Credits**

Sound Engineering is a broad-based course designed to give students a wide based knowledge of and experience in sound engineering theory and practice. It covers sound from theatre to conference room, from concert hall to stadium. It is not a music producer's course but an engineer's course for people who want to know how sound engineering equipment operates and why.

Pre-Requisite: AUD 101 - Audio Theory and Recording

AUD 104 Studio Recording**3 Credits**

Students apply, develop and expand on skills learned in AUD101 by recording projects with musicians. Much of the course focuses on audio processing tools and techniques. Specific topics include dynamic processors, digital effects, SMPTE synchronization, equalization, analog tape recorders, time code, automated mixdown, and recording session protocols and procedures.

**Pre-Requisite: AUD 103 - Live Sound Engineering And
Pre-Requisite: AUD 110 - Desktop Audio I**

AUD 106 Critical Listening**3 Credits**

This course provides aspiring music producers with the ability to hear and identify the key features of a balanced, artful, and professional music mix. Through educational drills, analysis of classic recordings, and comparison of different mixing styles, students will be able to identify width and depth, free range, dynamics, and mix approaches used in various music selections.

AUD 110 Desktop Audio I**3 Credits**

This course introduces students to the theories, practices, and tools used in digital audio production. Binary number systems, analog to digital converters, cables, connectors, digital protocol formats, file formats, sampling rate, bit depth and delivery media. Students will gain a working knowledge of Pro Tools 10 and complete projects involving editing, recording, mixing and post scoring video.

Pre-Requisite: AUD 101 - Audio Theory and Recording

AUD 112 Desktop Audio II**3 Credits**

Desktop Audio II will introduce students to intermediate and advanced Digital Audio Workstation (DAW) techniques, through continue exploration of the industry standard Pro Tools software. Upon completion of the course students should have a proficiency in tracking, editing and mixing techniques required in today's studio workflow.

Pre-Requisite: AUD 110 - Desktop Audio I

AUD 200 Midi and Synthesis**3 Credits**

Students learn advanced desktop audio applications MIDI (Musical instrument digital interface) protocol and Audio Synthesis. Topics include hard disk recording, sampling and editing, signal processing and MIDI in multimedia. Advanced skills will be developed using synthesizers and samplers. Students will study the elements of sound and how they apply to simple and complex waveforms, envelopes, LPOs, filters and keyboard architecture.

Pre-Requisite: AUD 110 - Desktop Audio I

AUD 203 Mixdown**3 Credits**

This course provides students with an understanding of the synchronization of different mediums with digital audio and sampling techniques. For example, students will learn to replace acoustic drums with MIDI samples. Critical listening skills are further developed to create well-engineered recording projects.

AUD 210 Logic Pro Studio**3 Credits**

Using Logic Pro Studio, one of the industry standard digital production software packages, students will explore beginning, intermediate and advanced production techniques of audio recording and importing, editing and manipulation, virtual instruments and plug-ins, and other application interface. Students will demonstrate increasing proficiency with Logic Pro Studio through individual and team based projects.

Pre-Requisite: AUD 110 - Desktop Audio I

AUD 220 Advanced Audio Theory**3 Credits**

This course continues the study of the principles of audio signals and the equipment used to record, process, and distribute audio content. Sound in acoustical form is discussed to introduce students to issues related to studio acoustics. Students expand their understanding of signal flow and advanced audio systems by creating and reading complex block diagrams. The course is an in depth study of concepts and equipment used in all facets of audio production: signal processors, dynamic range, distortion, analogue recording and SMPTE time code.

Pre-Requisite: AUD 101 - Audio Theory and Recording

AUD 300 Sound Design**3 Credits**

Sound Design represents the technical and artistic issues related to incorporating and manipulating sound into recordings and multimedia, such as web sites, video games and virtual worlds. Additionally, students will explore the practical skills and theoretical knowledge that is applied when using both linear and non-linear sound design techniques used on film and video.

Pre-Requisite: AUD 110 - Desktop Audio I

AUD 310 Advanced Live Sound Engineering**3 Credits**

This course is designed to give students both advanced theoretical and practical application of audio recording in the unique and specialized area of Live Sound. Students will explore challenges such as audience noise, mic placement for the audience and venue structure. The course will be taught alternating between a class room setting and on location. Under the direction of the instructor, students will produce concert recordings throughout the semester.

Pre-Requisite: AUD 103 - Live Sound Engineering



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AUD 320 Advanced Studio Recording**3 Credits**

The course focuses on recording techniques used in multitrack music production. Subjects include advanced signal flow, overdubbing, recording session management, time code, studio procedures, console operation, signal processing, analytical and critical listening skills, close, distant, and stereo mic techniques for a variety of musical instruments, and basic mixdown strategies. Students participate in in-class recording sessions and engineer recording projects.

Pre-Requisite: AUD 104 - Studio Recording

AUD 340 Commercial Audio Installation**3 Credits**

This course provides students with the skills that are necessary to obtain work in the audio and video installation field. Residential and commercial AV installation including HD TV, surround sound, high and low voltage and multi-zone AV systems, mobile AV formats and high-end retail systems will be discussed. Students will learn how to coordinate projects involving contractors, vendors, designers and retailers to create and maintain these audio and video systems. In addition, students will begin to develop a vocabulary of common audio definitions, concepts and expressions.

Pre-Requisite: AUD 220 - Advanced Audio Theory

AUD 350 Mixing**3 Credits**

This course provides students with an understanding of the synchronization of different mediums with digital audio and sampling techniques in order to create professional quality mixed tracks. Building on the foundational skills introduced in Advanced Studio Recording, students will explore a variety of mixing styles, editing techniques, processors, and effects using multitrack recordings in arranging and equalizing pre-recorded vocal and instrumental tracks.

Pre-Requisite: AUD 320 - Advanced Studio Recording

AUD 400 Mastering**3 Credits**

Students will explore issues related to the process of mastering audio for multiple formats including vinyl, CDs, and digital music in a recording studio. While working with studio personnel, students will cover issues dealing with level management, dynamic range, frequency response, surround equipment, and multichannel audio formats, among others.

Pre-Requisite: AUD 320 - Advanced Studio Recording

AUD 405 Advanced Production**3 Credits**

Advanced Audio Production is an in-depth study of audio/sound/hearing and the application of audio principles and acoustic physics. Other topics include digital editing, mixing and multi-tracking; studios and acoustics; equipment needs such as consoles, microphones, speakers and recorders; the processing of signals; and on-location recording. Students learn through lecture/discussion as well as through hands-on usage of advanced equipment.

Pre-Requisite: AUD 220 - Advanced Audio Theory

BIO 101 Introduction to Biology**3 Credits**

Students learn the fundamentals of biology by surveying the biological sciences. Introduction to Biology discusses the science of biology, the origin of life, the cellular and genetic basis for life, and the principles of ecology, evolution, and the diversity of life. Laboratories supplement or complement the lectures through experimentation, demonstration, discussion, field trips, and video. Students learn (1) what the science of biology is and how it is studied; (2) about the chemistry of life; (3) how cells live and reproduce; (4) how genes work and how traits that are controlled by genes are inherited; (5) about diversity of life and how it is produced by evolution; and (6) how organisms interact with their environments. This course must be taken with its laboratory component.

Pre-Requisite: ENG 101 - English I Or

Test Placement: English Placement \geq 102

BIO 101L Introduction to Biology Lab**1 Credit**

This lab course is designed to accompany the Introduction to Biology course. Laboratories will supplement or complement the lectures through experimentation, demonstration, discussion, field trips, and video.

Co-Requisite: BIO 101 - Introduction to Biology

BIO 107 Fundamentals of Nutrition**3 Credits**

The student will study contemporary issues in nutrition. This includes the key to good health in relation to diet and disease prevention, the nutrient composition of foods, and nutrition across the lifespan with an emphasis on health promotion and wellness during pregnancy, childhood, adolescence, adulthood, and aging. This interdisciplinary perspective will include social, behavioral, and public health policies and their effect on the health and well-being of society. The application of scientific principles to food storage and preparation (including meal planning) with emphasis on nutritional and sanitary dimensions of food handling practices is discussed.

Pre-Requisite: ENG 101 - English I Or

Test Placement: English Placement \geq 102

BIO 107L Fundamentals of Nutrition Lab**1 Credit**

This laboratory course is designed to accompany the Fundamentals of Nutrition course. In the lab, students will conduct studies linked to major concepts in nutrition. They will have experiences to apply scientific methodologies in the investigation of nutritional issues.

Co-Requisite: BIO 107 - Fundamentals of Nutrition

BIO 108 Introduction to Environmental Science**3 Credits**

This course introduces concepts of and scientific methodologies related to environmental science. Students will explore interactions between organisms and their environments. Identification of major environmental challenges, such as: population growth, diminishing resources (e.g. food, water, and sustainable energy), pollution and global change will be examined. Students will be able to critically examine these issues, identify causes and propose solutions to these challenges.



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BIO 108L Introduction to Environmental Science Lab

1 Credit

This lab course is designed to accompany the Introduction to Environmental Science course. In the lab, students will conduct studies linked to major concepts in environmental science. They will have experiences to apply scientific methodologies in the investigation of environmental issues.

Co-Requisite: BIO 108 - Introduction to Environmental Science

BIO 200 General Anatomy and Physiology

3 Credits

This course is an overview of the anatomy and physiology of the human body. It will focus on the major body systems, structure of and functions of organs which enable the body to maintain homeostasis. The course will also emphasize on the use of medical terms. Students will be introduced to common diseases.

**Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement >= 101**

BIO 200L General Anatomy and Physiology Lab

1 Credit

This laboratory course is designed to accompany BIO 200. Anatomy models, dissections and laboratory exercises will be used to study the human body.

Co-Requisite: BIO 200 - General Anatomy and Physiology

BIO 201A Anatomy and Physiology I

4 Credits

Anatomy and Physiology I begins with the most basic level of organization - the cell - progresses through the study of tissues and then moves on to the study of organs and organ systems. Four organ systems that will be covered include: the integumentary, skeletal, muscular, and nervous systems. This course also includes a 2.5 hour lab.

**Pre-Requisite: ENG 101 - English I Or
Test Placement: English Placement >= 102**

BIO 202A Anatomy and Physiology II

4 Credits

Anatomy and Physiology II covers the endocrine, immune, lymphatic, reproductive, digestive, cardiovascular, respiratory, and renal systems. All anatomical and physiological principles under study are emphasized in the laboratory component of this course through the use of scientific models, charts, and tissue specimens. This course also includes a 2.5 hour lab.

Pre-Requisite: BIO 201A - Anatomy and Physiology I

BIO 203A General Microbiology

4 Credits

This course introduces students to bacteriology, parasitology, mycology and virology. The course will discuss classification, morphology and metabolism of microorganisms with focus on biological principles and the effects on human systems. Topics on host defenses, epidemiology, and approaches to diagnosis, treatment, and prevention of diseases are included.

Pre-Requisite: BIO 202A - Anatomy and Physiology II

BIO 213A Phlebotomy

3 Credits

This course provides students with the theoretical knowledge and technical skills to perform specimen collection, transport and processing, with a focus on venipuncture and microcollection techniques. Other topics include basic cardiovascular anatomy, introduction to the clinical laboratory, HIPAA, OSHA, safety procedures, vital signs, and point of care testing.

CIN 101 Introduction to Cinema Studies

3 Credits

This course will broadly survey the history of film including related technology, production techniques, theory, criticism, and historical/cultural context. We will examine form as content, i.e. how composition (the shot) and context (editing) are as significant as character development and plot in creating effects.

CIN 102 Documentary Film

3 Credits

Truth may not be stranger than fiction, but in the hands of a skilled documentary filmmaker it can be at least as a powerful. Long before television discovered the reality fad, documentary films were informing, persuading and even manipulating audiences. This course will examine the development of the documentary tradition in film from critical and historical perspectives through the exploration of important filmmakers, movements and trends.

CIS 102 Computer and Information Literacy

3 Credits

This course introduces students to practical information literacy skills necessary to be successful in an era of digital revolution including: the evolution of the computer, Internet, and World Wide Web; application-based projects; database design and usage; and information management and assessment. The course will allow students to develop hands-on experience and proficiency in Internet and library research, Word, Excel, and advanced PowerPoint design.

CIS 108 Microcomputer Preparation

3 Credits

This course will cover the essential elements of installation, operations and troubleshooting/repair of PC operating systems. Students will gain understanding of common hardware, peripheral, networking and security components. The course will focus on the basic functionality of the operating system, troubleshooting methodology and safety procedures.

Co-Requisite: CIS 102 - Computer and Information Literacy

CIS 112 Concepts of Project Management

3 Credits

This course introduces students how to organize large-scale projects in a productive and efficient manner. Content includes how to develop goals and objectives, market research, target audiences, create technical specifications, design marketing strategies, budget, schedule, supervise task relationships, manage resources, deal with conflict resolution, and continued project maintenance. Upon completion students will have a working knowledge of concepts as well as industry-standard project management software.

**Pre-Requisite: CIS 102 - Computer and Information Literacy And
Pre-Requisite: MAN 101 - Introduction to Business**



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CIS 120 Network Fundamentals**3 Credits**

Network Fundamentals provides students with much of the knowledge required to operate, troubleshoot and manage computer networks. The course will cover the essential elements of the ways in which computers are connected through wired and wireless networks, including the fundamentals of peripherals, cloud computing and various web-based platforms.

Pre-Requisite: CIS 108 - Microcomputer Preparation

CIS 123 Enterprise End User Support**3 Credits**

Enterprise End User Support provides students with the foundational and hands-on knowledge in the installation, upgrading, and migration of desktop systems in an enterprise environment. The course will focus on issues of network connectivity, security, maintenance, and mobile computing

Pre-Requisite: CIS 102 - Computer and Information Literacy

CIS 202A Introduction to Servers**3 Credits**

This course teaches students the fundamentals of planning and implementing a server desktop in a wired and wireless environment. Students will receive instructions and practice in the implementation, management, and maintenance of active directory and network infrastructure. Students will be exposed to troubleshooting of the most popular desktop and networked applications in a multiple platforms environment.

Pre-Requisite: CIS 102 - Computer and Information Literacy

CIS 207 Advanced Office Applications**3 Credits**

An advanced level of office productivity applications, such as word processing, spreadsheet, presentation, database, and web-page design are presented. Students will gain an in depth theoretical and practical knowledge of these applications. They will be capable of implementing the knowledge attained in this course to solve business problems.

Pre-Requisite: CIS 102 - Computer and Information Literacy

CIS 208 Introduction to Programming**3 Credits**

Introduction to Programming will provide students with a fundamental understanding of the nature and uses of computer programming and expose them to the most commonly used languages. This course teaches the basics of Visual Basic, including the four control flows, file input and output, and arrays processing. This course will require students to engage in problem analysis and design, coding, testing and debugging programs in Visual Basic.

Pre-Requisite: CIS 102 - Computer and Information Literacy

CIS 220 Computer Design/Fashion Concepts**3 Credits**

In this course, students are introduced to the technique of using the computer as a design tool through conceptualization and creation of design artwork on the computer with specific emphasis on marker making and grading.

Pre-Requisite: FAD 102 - Flat Pattern Design II

CIS 225 Data Structures and Algorithms**3 Credits**

The purpose of this course is to provide students with solid foundations in the basic concepts of computer programming: data structures and algorithms using the Java programming language. The main objective of the course is to teach students how to select and design data structures and algorithms that are appropriate for problems that they will likely encounter in the real world. This course is also about showing the correctness of algorithms and studying their computational complexities.

Pre-Requisite: CIS 208 - Introduction to Programming

CIS 300 Web Applications Development - Client Side**3 Credits**

A study of the knowledge required to develop the server-side of interactive web applications in order to meet business needs. Focus will be made on current technology languages and tools such as PHP, Ruby, and ASP.Net or any other language on the market.

Pre-Requisite: CIS 208 - Introduction to Programming

CIS 301 Web Applications Development - Server Side**3 Credits**

Web Applications Development-Server Side will emphasize the concepts of the Object-Oriented paradigm such as objects, classes, and inheritance. Students will be able to develop object-oriented software applications to solve business problems. Additionally, students will learn how to access databases.

Pre-Requisite: CIS 208 - Introduction to Programming

CIS 304 Network Infrastructure and Security**3 Credits**

Network Infrastructure will provide students with detailed understanding of the theoretical and practical uses and limitations of computer networks. This class will provide students with the knowledge and skills to configure and manage an Exchange Server messaging environment. This course will offer instruction in guidelines, best practices, and considerations for Exchange Server configuration and deployment. The course will also include the exploration of wireless, virtual, and cloud-based networks.

Pre-Requisite: CIS 208 - Introduction to Programming

CIS 312 Management Information Systems**3 Credits**

This course covers a wide range of topics necessary for all students in the field of Information Technology. It introduces the full implication of information systems, their types, and applications. Different hardware and communication platforms are discussed. The course explores the internet and its applications. Integration of information technology, the operation of business organizations, and its impact on management, ethics, and decision making is presented.

Pre-Requisite: CIS 102 - Computer and Information Literacy

CIS 320 Operating Systems**3 Credits**

This course examines the principles, techniques, and trends of contemporary operating systems such as Windows and Unix. The course will also explore the basic concepts of design and development of operating systems.

Pre-Requisite: CIS 312 - Management Information Systems



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CIS 327 User Interface Design and Evaluation

3 Credits

This course focuses on the design of effective user interfaces. Students in the course will learn how the design, implementation, and evaluation of a human computer interface fits into a comprehensive software development life cycle. This course begins with selected aspects of human cognition and behavior as they apply to user interface design. Students will learn how to perform task analysis, construct scenarios and storyboards, as well as models of typical user interfaces, how to build and evaluate prototypes, and how to evaluate finished user interfaces for software systems.

Pre-Requisite: CIS 208 - Introduction to Programming

CIS 355 Managing IT Services

3 Credits

This course focuses on providing a standards-based framework to 1) structure IT-related activities and approaches for supporting and delivering IT services; 2) to enhance the interactions of IT technical personnel with business customers and users, and 3) to increase the quality, reliability, and flexibility of IT services. The primary emphasis of the course is on the ITIL Framework for ITSM, and is oriented toward preparing for the ITIL Foundation Certification Exam.

CIS 400 Database Management Systems

3 Credits

This course is designed to provide students with the fundamental concepts of relational databases and their applications. Students will learn about conceptualizing data using ERD, designing and normalizing tables, designing and running SQL scripts, DBMS and its components. The course will also highlight the O.O. databases as well.

Pre-Requisite: CIS 208 - Introduction to Programming

CIS 403 Systems Analysis & Design

3 Credits

A capstone course for the BS in Information Technology, this course will provide students with the in-depth knowledge and training required to analyze and design information systems in order to solve business problems. The course will dissect all the phases of the SDLC and will explore a range of methodologies used in analysis and design. The course will also highlight some features of O.O Paradigm.

Pre-Requisite: CIS 312 - Management Information Systems

CIS 404 IT Project Management

3 Credits

Design, Deployment, and Management with Lab will imbue students with the knowledge and skills needed to manage data communication and establish smaller computer networks. The class provides in-depth training on implementing, configuring, managing and troubleshooting Active Directory Domain Services (AD DS) in Windows Server environments. It covers core AD DS concepts and functionality as well as implementing group policies, performing backup and restore functions, and monitoring and troubleshooting Active Directory-related issues.

Pre-Requisite: CIS 312 - Management Information Systems

CIS 425 Mobile Applications and Frameworks - Android

3 Credits

In this project-based course, students will investigate the issues surrounding application development for Android platforms. This includes addressing specific techniques for building applications that account for the ways in which mobile apps differ from traditional desktop or web-based apps, including: constrained resources, small screen sizes, varying display resolutions, intermittent network connectivity, specialized sensors, and security restrictions. We will also look at best practices for making mobile applications flexible: using HTML and XML-based layouts, managing multimedia, storing user data, networking viz NFC, Bluetooth, and WiFi, determining device location and orientation via position sensors, deploying applications, and gracefully handling shutdowns and restarts to the application. Finally, we will explore embedding web components in applications, showing maps with the Google Maps plug-in, and storing local data with SQLite.

Pre-Requisite: CIS 225 - Data Structures and Algorithms

CIS 427 Mobile Applications and Frameworks - iOS

3 Credits

This course will address application development on iOS Platforms starting with a review of the main languages for iOS: Objective C (the old language) and Swift (the new language), along with an introduction to the available tools such as Xcode, Interface Builder, and Swift Playgrounds. We will address designing apps for usability using prototyping and concepts from human-computer interaction as well as designing for efficiency and performance, given the platform. The primary frameworks currently in use will be introduced, including: CoreData, SpriteKit, SceneKit, MapKit, and Notifications, among others. Finally, after a number of app development projects, students will prepare the app for deployment, considering Localization and Internationalization, Accessibility, and iTunes Connect. By the end of the class, students will also understand the process of publishing apps to the App Store.

Pre-Requisite: CIS 225 - Data Structures and Algorithms

CIS 450 Software Finance, Metrics and Cost Estimation

3 Credits

This course focuses on IT product and service selection based on financial considerations including return on investment, time cost of money, depreciation, and system life. It includes key measurements for software development and project management, and a methodology for selecting the best measurements. Integration of information technology is an economic concern to the organization considering new information technologies. This course centers on these fundamental financial integration considerations, then addresses key measurements needed for software development and maintenance projects. This course is quantitative in nature.

**Pre-Requisite: CIS 404 - IT Project Management And
Pre-Requisite: FIN 201 - Finance**

CIS 495 Web and Mobile Development Capstone

3 Credits

In this project-based course, students will design, develop, and publish a sophisticated web and/or mobile application, demonstrating what they have learned during the Web and Mobile Development concentration courses, and throughout the B.S.I.T. program. Student will complete a full iteration of the software development life cycle of their choice, culminating in the presentation and delivery of a full functional application at the end of the course. Students may propose either a live project for a client, or an innovative entrepreneurial project of their own.

**Pre-Requisite: CIS 425 - Mobile Applications and Frameworks - Android And
Pre-Requisite: CIS 427 - Mobile Applications and Frameworks - iOS**



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CIS 496 Information Technology Management Capstone

3 Credits

In this project-based course, students will propose a project management-oriented project, either based upon or acting upon a real software system development effort, demonstrating what they have learned during the Information Technology Project Management concentration, and throughout the B.S.I.T. program. Students will manage a portion of a large project, or an entire smaller project of their choosing with instructor approval.

Pre-Requisite: CIS 404 - IT Project Management And
Co-Requisite: CIS 450 - Software Finance, Metrics and Cost Estimation

COM 101 Public Speaking

3 Credits

This is a course in the fundamentals of effective oral and nonverbal communication that develops a greater ease in expressing one's thoughts effectively. The course focuses on both formal and informal public-speaking exercises.

COM 102 Mass Media

3 Credits

This course will provide students with a general overview of Mass Media. The course provides a comprehensive understanding of the history, theory, terminology, technologies, and practice of mass media both locally and globally. Emphasis is placed on print media (newspapers, magazines, journalism) and audiovisual media (radio, recording, television, film, and computers). Students will gain a greater understanding of the pervasive role of the media in their lives and the society in which they live.

CRI 101 Introduction to Criminal Justice

3 Credits

This course examines the United States criminal justice process from law enforcement to the administration of justice through corrections. It discusses the history and philosophy of the system and introduces various career opportunities. Additionally, this course will provide a background for more in-depth study in later Criminal Justice courses.

CRI 102 Criminal Law

3 Credits

This course studies the general principles of criminal liability, including the justification of punishment, general concepts fact and fault, principles of justification and excuse, the significance of resulting harm, and accountability for acts of others. Certain specific crimes, such as murder and manslaughter, are also examined.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 104 Introduction to Cyber Security and Risk Management

3 Credits

This course will introduce students to the technologies, processes, and practices that are utilized to protect computer devices, data systems, and information from theft and/or attack. Additionally, students will be introduced to the fundamentals of vulnerability analysis, mitigation, and related components of risk management in the computer age.

CRI 106 Introduction to Security

3 Credits

This course is designed to introduce students to the fundamental principles of physical, personnel, information, industrial, national and homeland security. Particular emphasis will be placed on historical development, current technologies and approaches as well as future challenges. This course will lay the groundwork for more in-depth examination of the topic areas in the upper level security courses.

CRI 110 American Court Systems

3 Credits

This course focuses on the dynamics of the courthouse (Juvenile, Appellate, Federal, and State). It will examine the procedural requirements for judicial processing of criminal offenders, concepts of evidence sufficiency, standards of proof, due process, and constitutional safeguards.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 202 Corrections

3 Credits

This course introduces students to the profession, industry, and academic discipline of corrections. It presents how the correctional system really works as far as the operation of corrections in the United States. It focuses on the structure of correctional systems, the operations of correctional institutions and programs, the evolutionary and political development of corrections, and the goals of corrections in today's society. Job opportunities in corrections are explored throughout the course.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 203 Function of Police in Modern Society

3 Credits

This course examines the police role and law enforcement policy in the total justice process. Police organizations, personnel issues, management and operations, as well as coordination and consolidation of police service, police integrity, and community relations are covered.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 204 Civil Rights and Liberties

3 Credits

The protection of individual rights under the Constitution with emphasis on the Bill of Rights and the Due Process and Equal Protection Clauses are covered in this course. Specific topics to be discussed are rights of the defendant, racial discrimination, sex discrimination, and Congressional protection of civil rights.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 205 Criminal Investigation and Procedure

3 Credits

This course focuses on the Fourth, Fifth, and Sixth Amendments, the right to be free from unreasonable search and seizure, the privilege against self-incrimination, and the right to counsel. The need to protect the public and enhance law enforcement efficiency and individual defendants from abuse at the hands of the state will be examined.

Pre-Requisite: ENG 101 - English I And

Pre-Requisite: CRI 101 - Introduction to Criminal Justice



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CRI 206 Fundamentals of Computer Crime**3 Credits**

This course will provide students with the foundational components of computer crime including historical development of laws and legal principles that have developed in response to the computer age in our society. Additionally students will explore the unique criminal justice challenges posed in policing a virtual world and agencies that have been charged with this oversight.

**Pre-Requisite: ENG 101 - English I And
Pre-Requisite: CRI 104 - Introduction to Cyber Security and Risk Management**

CRI 208 Juvenile Justice**3 Credits**

This course is designed to introduce students to the origin and development of the juvenile justice system, specifically the juvenile court. Emphasis is placed upon laws, juvenile offenders and police involvement, diversion programs, detention, adjudication, after care, foster homes, non-delinquent children in the justice system and juvenile gangs.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 209 Homeland Security**3 Credits**

This course introduces students to the fundamental components of Homeland Security. It includes consideration of domestic and foreign terrorism, the roots of anti-American sentiment in the world, 9/11, the measures taken after 9/11 and the USA PATRIOT ACTs I and II. The role, structure and positions within the Homeland Security Department will also be explored, focusing on career opportunities for graduates.

CRI 210 Communications in Criminal Justice**3 Credits**

This course will introduce students to both forensic communication techniques and general communication standards within the various fields of criminal justice. This course will provide students with practical skills in reading body language, lie detection, forensic interviewing, criminal interrogation and the mechanics and science of report writing. This course will focus, specifically, on the latest science in the field of forensic communications, practical applications in the field, standards for admissibility in judicial settings as well as moral and ethical considerations.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 214 Physical and Personnel Security**3 Credits**

This course is designed to introduce students to the principles of physical security within the context of specific operations and facilities. Planning, design, and modern security techniques and devices will also be covered.

Pre-Requisite: CRI 106 - Introduction to Security

CRI 215 Forensics**3 Credits**

This course focuses on the scientific methods applied to the gathering and preservation of criminal evidence as well as the role of the forensic scientist. It includes such topics as forensic photography, trace evidence, ballistics, bloodstain pattern analysis, toxicology, tool marks, footwear marks, tire marks, hair and fiber analysis, serology, instrumental analysis, forensic pathology and odontology. The course will cover extraction, amplification and profiling of nuclear and mitochondrial DNA.

**Pre-Requisite: BIO 101 - Introduction to Biology And
Pre-Requisite: CRI 101 - Introduction to Criminal Justice**

CRI 218 National Security and Intelligence Investigations**3 Credits**

This course will introduce students to the United States Intelligence Community and the role the member organizations play in intelligence gathering operations and the maintenance of national security. Students will examine human, technical and counter intelligence activities and learn how investigations are conducted to identify and neutralize threats to national security.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice

CRI 220 Examining the CSI Effect**3 Credits**

In this course, students will have the opportunity to explore the emergence of criminal justice-based entertainment in the United States from the late 1800's to today, and examine the effects modern influential phenomenon-such as the CSI Effect, criminal 'edutainment', and media sensationalism-have had on jurisprudence in the United States. Students will explore these phenomena's combined impact on the criminal justice system by evaluating televised fictional representations, delving into infamous landmark cases, critically examining documentaries, working with assigned texts, and engaging in written assignments.

Pre-Requisite: ENG 102 - English II

CRI 299 Criminal Justice Internship**2 Credits**

A professional internship or equivalent professional project of at least 120 hours is required for Criminal Justice majors. Students will create and execute an internship plan that is appropriate in consideration of their previous work history, skills, and future career aspirations.

CRI 299S Criminal Justice Internship Seminar**1 Credit**

The criminal justice internship seminar is designed to provide students with the opportunity to bridge the gap between classroom knowledge and the business world. This course prepares students for obtaining a supervised internship or related professional project. In preparation, students will strengthen professional, interpersonal, and work performance skills, develop an understanding of professional behavior and ethics, utilize computer and related business skills, and obtain a networking opportunity and/or employment.



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CRI 301 White Collar and Cyber Crime

3 Credits

This course will focus on two unique areas of crime that pose particular challenges for the security and law enforcement professional. These crimes are often committed by individuals, groups and, at times, corporations that are considered respectable and sometimes elite members of our society. This course will examine topic areas such as financial fraud, embezzlement and computer hacking as well as current trends and technologies associated with information security.

**Pre-Requisite: CRI 101 - Introduction to Criminal Justice And
Pre-Requisite: CRI 102 - Criminal Law**

CRI 304 Victim's Rights

3 Credits

Students will explore the history of the victim's rights movement and the legal rights of victims in the criminal justice system. Students will examine the experiences of victims in the criminal justice system. The services needed by, and available to, victims will be discussed.

Pre-Requisite: CRI 204 - Civil Rights and Liberties

CRI 305 Incarceration, Rehabilitation, and Reentry

3 Credits

The goal of this course is to familiarize students with theoretical models of recidivism and rehabilitation. Reentry initiatives at the federal, state and local levels will be examined. Students will critically evaluate reentry programs and policies. Students will explore the challenges facing offenders as they reenter society after incarceration. Special issues faced by released offenders, including mental health, substance abuse, employment and socioeconomic issues, will be examined.

**Pre-Requisite: CRI 101 - Introduction to Criminal Justice And
Pre-Requisite: CRI 202 - Corrections**

CRI 306 Power and Force in America

3 Credits

One of the greatest challenges in a democracy is the balance of power and the exercise of force. As participants in a democracy our interactions with government and each other are defined by power relations and the reality that some will hold more power than others and have obligations to exercise that power by way of force to keep the democracy strong. Power relations, however, invite conflict and questions associated with how power is acquired, shared, and exercised. Criminal Justice students will be considering careers that will place them at the center of these power relations and in many cases give them the authority to exercise force on behalf of the government. This course will provide students with the ability to evaluate the realities of these career positions within a framework of power relations.

Minimum Credits Required:45.00

CRI 312 Criminological Theories

3 Credits

This course examines the major criminological theories and their origins. Students will critically analyze the theories, study the research related to the theories, and evaluate policy decisions that are based on these theories.

**Pre-Requisite: CRI 101 - Introduction to Criminal Justice And
Pre-Requisite: SOC 206 - Sociology of Deviance**

CRI 316 Sustainable Justice

3 Credits

The United States currently ranks first relative to the number of individuals incarcerated per capita. This status has led many to ask whether our current criminal justice processes and the associated levels of incarceration are sustainable over the long term. This course will explore the fundamental concepts of, and recent movement towards, building a sustainable approach to social and criminal justice. Particular emphasis will be placed on the question of which criminal justice approaches hold the most promise to deliver both national and global sustainable justice.

**Pre-Requisite: ENG 102 - English II And
Pre-Requisite: CRI 101 - Introduction to Criminal Justice**

CRI 322 Gender and Crime

3 Credits

This course will examine offending and victimization patterns of women in the United States. Treatment of women in the justice system, as offenders, victims, and criminal justice professionals will also be explored.

**Pre-Requisite: SOC 101 - Sociology And
Pre-Requisite: SOC 207 - American Diversity**

CRI 400 Criminal Justice Research Methodology

3 Credits

In this course, criminal justice students will be introduced to the general principles and techniques of social science research. Students will learn the difference between qualitative and quantitative data and how to critically evaluate criminal justice research and literature. Sampling, evaluation methods, and survey research will be explored.

**Pre-Requisite: ENG 102 - English II And
Pre-Requisite: CRI 401 - Quantitative and Qualitative Data Analysis**

CRI 401 Quantitative and Qualitative Data Analysis

3 Credits

This course will provide students with an introduction to use of standard statistical software used to conduct analysis of criminal justice data. Students will learn how to assess quantitative and qualitative data, and how to present findings from research.

**Pre-Requisite: MAT 104 - Intermediate College Algebra And
Minimum Credits Required:60.00**

CRI 402 Applied Ethics in Criminal Justice

3 Credits

In this course, students will explore ethical decision making in the context of law enforcement, courts, private security and corrections. Students will apply various codes of ethics, including the American Bar Association Standards of Professional Responsibility, American Jail Association Code of Ethics, the American Correctional Association Code of Ethics, International Association of Chiefs of Police Code of Ethics, the ASIS Code of Ethics, and the ethical code of the Academy of Criminal Justice Sciences to different factual scenarios. The relationship between law and ethics will also be explored.

**Pre-Requisite: CRI 101 - Introduction to Criminal Justice And
Pre-Requisite: SOC 207 - American Diversity**



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CRI 410 Criminal Justice Research Methodology**3 Credits**

In this course, criminal justice students will be introduced to the general principles and techniques of social science research. Students will learn the difference between qualitative and quantitative data and how to critically evaluate criminal justice research and literature. Sampling, evaluation methods, and survey research will be explored.

Pre-Requisite: CRI 401 - Quantitative and Qualitative Data Analysis And
Pre-Requisite: ENG 102 - English II

CRI 422 Comparative Criminal Justice**3 Credits**

This course will explore different criminal justice systems throughout the world. Students will compare various systems on different political, legal, social and global factors. Students will also contrast crime rates among selected countries.

Pre-Requisite: CRI 101 - Introduction to Criminal Justice And
Pre-Requisite: ENG 102 - English II And
Minimum Credits Required:60.00

CRI 425 International Justice and Human Rights**3 Credits**

Throughout history we have been faced with the reality that, internationally, there is disagreement as to what constitutes justice and which human rights, if any, should be universal. These disagreements are tied to differences in culture, religion, law, economics and systems of justice. This course will explore this area and the many organizations that combine to pursue international justice and universal human rights.

Pre-Requisite: ENG 102 - English II And
Pre-Requisite: SOC 101 - Sociology

CRI 450 Criminal Justice Senior Seminar**3 Credits**

This capstone course in criminal justice will incorporate materials from earlier courses. Theoretical issues and current topics in criminal justice will be explored. Students will integrate ethics, law, statistics, public policy in a final research project that the students will present as a paper and presentation. Requires permission of the Criminal Justice Program Chair.

Pre-Requisite: CRI 410 - Criminal Justice Research Methodology

CRI 499 Criminal Justice Internship II**3 Credits**

This upper level course will build upon skills developed in the student's earlier internship/professional project and courses. Students will conduct 120 hours at a criminal justice internship site in the private or public sector or a related professional development experience. Students will learn about informational interviews, explore potential job opportunities, and develop their job interviewing skills.

ECO 101 Microeconomics**3 Credits**

This course examines the economic problems of the household, the firm, and the individual industry. Principles are developed to explain household consumption decisions, along with firm and industry production decisions. Topics include perfect competition, monopoly, and the government's role in economic welfare.

Pre-Requisite: MAT 104 - Intermediate College Algebra Or
Test Placement: Math Placement >= 160

ECO 102 Macroeconomics**3 Credits**

Emphasis is placed on issues relating to the level of output, employment, income, and inflation. Topics include international trade, money, the federal budget deficit, the labor force, and comparative economic systems.

Pre-Requisite: MAT 104 - Intermediate College Algebra Or
Test Placement: Math Placement >= 160

ECO 103 History of Economic Thought**3 Credits**

This course provides a broad account of economic ideas from ancient times to the present, and gives the student powerful insight into the historic contributions which have helped shape contemporary economic theories.

Pre-Requisite: ENG 099L - Basic English for College Lab And
Pre-Requisite: ENG 099 - Basic English for College Or
Test Placement: English Placement >= 101

ECO 104 The Global Economy**3 Credits**

This course focuses on the advent of the Global Economy, its political, social, and cultural implications. It addresses its positive and negative aspects, as well as the ways that this phenomenon is perceived at home and in the various parts of the world.

Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement >= 101

ECO 270 Economics and Finance in Healthcare**3 Credits**

The course is designed to impart a practical understanding of introductory economic and financial management concepts, techniques, and vocabulary as they apply to health care organizations. Students will gain an appreciation for the roles of financial and cost-based approaches to strategic management of all types of entities within the medical field.

ENG 099 Basic English for College**2 Credits**

This course, which meets five days a week, is for students who have demonstrated a need for more focused work in the fundamentals of grammar, composition, and reading based on the English placement exam administered upon entry to Bay State College. Students focus on punctuation, grammar, reading comprehension, and writing skills. The lab component, designed to supplement and enhance the lecture, is a mandatory and graded part of the course. These credits do not apply toward graduation.

Co-Requisite: ENG 099L - Basic English for College Lab



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ENG 099L Basic English for College Lab**1 Credit**

This lab is designed to accompany Basic English For College, ENG 099.

Co-Requisite: ENG 099 - Basic English for College

ENG 101 English I**3 Credits**

In this course, students will develop the writing, analytical, and grammar skills necessary for producing college-level essays. Students are introduced to practical strategies that they can use to think critically, read analytically and respond effectively in writing. The course will cover basic principles of transactional writing and the documentation of source material, as well as a review of some essential grammatical principles.

Pre-Requisite: ENG 099L - Basic English for College Lab And

Pre-Requisite: ENG 099 - Basic English for College Or

Test Placement: English Placement \geq 101

ENG 102 English II**3 Credits**

In this course, students build upon the analytical and writing skills developed in ENG 101 with the goal of creating more extensive and sophisticated college papers. Through close reading and analysis of selected texts, students will develop the research and compositional skills necessary for higher level work. An annotated bibliography and a research paper are required.

Pre-Requisite: ENG 101 - English I Or

Test Placement: English Placement \geq 102

ENG 206 Writing and Cultural Diversity**3 Credits**

In this course, students read, analyze, and write about the literature of historically underrepresented groups (including, but not limited to, African American, Latino/a, Caribbean, Native American, Asian American, and LGBTQIA), as well as writings by and about populations traditionally defined by class, religion, ability, gender, and sexuality. In addition to weekly reading responses, students will complete several reflective and/or expository essays, and they will produce a college-level research paper.

Pre-Requisite: ENG 102 - English II

ENT 101 Entertainment Business**3 Credits**

This survey course will provide a broad overview of the goals and strategies of the entertainment industry. Students will discuss philosophies and techniques of the industry. Topics will include management of sports and entertainment events, marketing, financial analysis of entertainment enterprises and industries, strategic planning and ethical issues in entertainment management.

ENT 102 Introduction to the Music Industry**3 Credits**

This course focuses on music entertainment career opportunities. It will include how to work with artists, producers, engineers, managers, promoters, artist managers and songwriters. Students will be introduced to club and venue management including concerts, nightclubs and booking agencies as well as to the day-to-day operations of a modern recording studio business. Class topics will also explore artist and music management including marketing, promotion, financial analysis, music production and the legal aspects of the music industry.

ENT 105 Sports Entertainment**3 Credits**

Students will explore all aspects and venues associated with the sports entertainment industry. The course will also focus on the marketing of sports, the role of media and sports, sports and the entertainment complex, the financing of sports teams and stadiums, the growth of women's sports and the significance of international sports.

ENT 106 Venue Management**3 Credits**

This course introduces the students to the functions, procedures and systems necessary to plan, develop, operate and maintain indoor/outdoor performance entertainment venues, such as a club, a sound stage, or a theater. Emphasis is on the importance of the venue manager's role in maintaining the physical plant and grounds for maximum safety, comfort, and profitability.

ENT 110 The Business of Music**3 Credits**

This course will provide an overview of common business practices, goals and strategies of the music industry. Students will analyze and discuss theoretical and practical concepts pertaining to how the music business works in financial, legal, global, and artistic terms. Students will explore a variety of key business skills (finance, leadership, organizational management, marketing and entrepreneurialism) as applied to essential music industry management and apply common business practices to the field which includes live performance, touring and booking, copyright, music publishing, and the recorded music industry as well as their related companies.

ENT 200 The Film and Television Industry**3 Credits**

This course will examine the film and television industry from the perspective of the producer. Students will explore how producers put together film and television productions, from inception to exhibition, focusing on the stages of production (development, pre-production, production, post-production, distribution and exhibition) and the various distribution outlets available for film and television, including both domestic and international markets. Students will explore a variety of legal, financial, management and accounting practices currently used by the film and television industry.

ENT 201 Event Management**3 Credits**

The focus of this course is to address the needs of all entertainment events at different venues from the initial planning stage to follow-through after the event. Small group events to large multientertainment productions will be examined for similarities in organization at each stage of the development process. This course will address recognizing specific needs for every event and trouble shooting for problems throughout events. Students will work collaboratively on student-generated production as part of their overall grade.



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ENT 210 Concert Promotion Management**3 Credits**

The focus of this course is to address the promotion needs of all live music concerts at different venues, from the initial planning stages to follow-through after the concert. Live music concerts from small shows to large arena productions will be examined for similarities and differences in their promotion needs at each stage of the development process. This course will address recognizing specific needs for live music concert promotion and troubleshooting for problems throughout process. Students will work collaboratively on student-generated and student-run live music concerts at a professional venue as part of their overall grade.

ENT 250 Artist Management**3 Credits**

This course is focused on the management of musical artists. Topics include (but are not limited to): management style, business relationships, setting up a management company, career planning for artists, publicity for artists, budgeting and identification of the potential sources of revenue in artists' careers - via recording, touring, publishing, sponsorships, merchandise, etc. Through analysis of contracts used between artists and managers, students will explore basic negotiation techniques and the typical deal points in such agreements.

Pre-Requisite: ENT 102 - Introduction to the Music Industry

ENT 299 Entertainment Internship**2 Credits**

This course is designed to have the student apply the knowledge obtained in the classroom to a work situation in their field of study. The student will work at an approved site and create a portfolio that will include a journal reflecting the student's experiences; a list of publications and web-sites that pertain to their profession; an interview with a management person within the organization; a completed professional resume and cover letter.

Pre-Requisite: CGPA2.0 - Minimum Cumulative GPA of 2.0

ENT 299S Entertainment Internship Seminar**1 Credit**

This seminar course prepares students with Sophomore standing for the process of researching, skill marketing, and securing internships in the Entertainment industry. Students meet weekly to work on their self-marketing materials (resume, cover letters, and mock interviews) and to research key entertainment industry positions. Students are expected to secure, with departmental approval, an appropriate internship for the following semester.

ENT 300 Music Industry Marketing and Promotion**3 Credits**

This course will explore the principles, applications and ethics of marketing and promotion as it applies to the music industry. Students will study case studies of marketing for emerging, midlevel and established artists and their recordings, tours, merchandise, etc., and explore how companies in the music industry plan and execute promotional campaigns for radio play, live concerts, and album releases. As part of this course, student will design, research and develop their own marketing campaigns for a musical artist.

Pre-Requisite: ENT 102 - Introduction to the Music Industry And

Pre-Requisite: MKT 210 - Principles of Marketing

ENT 301 Entertainment and Services Marketing**3 Credits**

Entertainment and Services Marketing is designed to provide students with the ability to analyze and solve complex and current entertainment business and marketing problems through the use of case studies. Students will study the marketing initiatives of select entertainment content producers and professional sports teams and associations and their effectiveness in reaching marketing goals. This course requires students to exercise critical thinking and creative problem-solving skills in real life entertainment business situations.

Pre-Requisite: ENT 102 - Introduction to the Music Industry And

Pre-Requisite: MKT 210 - Principles of Marketing And

Pre-Requisite: ENT 110 - The Business of Music

ENT 320 Tour Management**3 Credits**

This course will provide an extensive overview of Tour Management as it relates to the commercial music industry. It will explore the role of the Tour Manager and how they function as a unique part of an Artist Management team. This course will cover everything from the conception to the conclusion of touring including routing, budgeting, hiring personnel, marketing and advertising, accounting and settlements, tour support services, and dealing with issues and problem-solving on the road.

Pre-Requisite: ENT 210 - Concert Promotion Management

ENT 331 Record Company Operations**3 Credits**

This course will focus on how record companies discover, record and promote new talent, as well as manage their song catalogues. Case studies will involve both the major domestic and international record companies, as well as independent labels serving niche markets. Topics will include the role of the music producer, recognizing and assigning singer, songwriter, and music publisher credits, determining royalty structures, booking session players and studios, music marketing and industry trends.

Pre-Requisite: ENT 250 - Artist Management

ENT 335 The Recorded Music Industry**3 Credits**

This course focuses on various aspects of the recorded music industry. It will include information on the inner workings of record labels, major labels, independent labels, recording contracts, the recording process, careers in the recording industry, and the day-to-day operations of a modern recording studio business. Students will be introduced to the history of record labels, the present state of record labels in today's music industry, and what the future holds for these companies. Class topics will also explore marketing, promotion, financial analysis, working with artists and producers, and the legal aspects of the recorded music industry.

Pre-Requisite: ENT 102 - Introduction to the Music Industry



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ENT 350 Concert Production Management**3 Credits**

Concert Production Management will focus on the producing and managing of concerts, in both large and small venues. In addition to issues of event management, contracts and riders, union regulations and public safety issues, students will explore the technical requirements of common lighting, staging and audio techniques necessary to bring a concert to a successful conclusion. Topics will include designing lighting plots, audio set-ups, and setting up and breaking down staging.

Pre-Requisite: ENT 102 - Introduction to the Music Industry And

Pre-Requisite: ENT 110 - The Business of Music And

Pre-Requisite: ENT 106 - Venue Management

ENT 353 Film/TV Production Management**3 Credits**

This course examines the behind the scenes decisions that a production manager makes when producing for film, television, and theater. The focus is on the business skills and knowledge needed to plan, fund, and execute a production. Although some of the topics covered will involve the technical equipment used in a production, it is not a studio based course and no filming or editing will be required. Topics include planning and finance, hiring cast and crew, task description, personnel assessment, operation and evaluation.

Pre-Requisite: ENT 200 - The Film and Television Industry

ENT 400 Entertainment Management Practicum**3 Credits**

This course involves hands on instruction in putting together an entertainment production. Bachelor students will take an active part in planning, managing and promoting a peer- based production, an individual production and a Bay State sponsored production. The course will develop and reinforce skills that students acquire through their prior course work, including internships.

Pre-Requisite: ENT 350 - Concert Production Management

ENT 425 Copyright and Music Publishing**3 Credits**

This course is focused on the music publishing industry. Students will explore the various sources of revenue from the sale of music in the areas of recordings, film, commercials, television, print, digital, ringtones, video games, Broadway shows and foreign uses and how the placement of music in these venues is facilitated. Through analysis of contracts used between publishers and songwriter, students will explore basic negotiation techniques and the typical range of income for such publishing opportunities. The course will review students' knowledge of copyright for music and sound recordings. Students will also explore the following topics: A & R functions of a publisher, royalty computation, current issues, and how to start their own music publishing business.

Pre-Requisite: LAW 140 - Entertainment Law and Ethics And

Pre-Requisite: MAT 104 - Intermediate College Algebra

ENT 495 Senior Seminar & Projects**3 Credits**

Senior Seminar & Projects is a capstone course and is taken in the last semester of the Bachelor student's program. The students will use all previously acquired Entertainment Management course knowledge to evaluate critical business decisions for their fields of interest, and in doing so, create their own model business entity. Each Bachelor student will present their progress weekly and share their insights and suggestions with their peers. Note: Bachelor students and juniors with permission of the Department Chair.

ENT 499 Entertainment Management Internship II**3 Credits**

This higher level internship course builds on the skills and experiences acquired by students in both their class work and their prior internship, but would require the students to focus on specific EM disciplines such as marketing, management, promotion, etc., distinguishing it from the more generalized ENT299. Note: BS students only.

Pre-Requisite: ENT 299 - Entertainment Internship

FAD 101 Flat Pattern Design I**3 Credits**

This course introduces students to the basic sloper and dart manipulation. Students visualize various designing and construction techniques while developing the basic concept types of skirt, bodice, sleeve, etc.

FAD 102 Flat Pattern Design II**3 Credits**

In this course, students are exposed to advanced use of the master pattern. This course includes structure for sleeve and body styling, designs of collars, and the further development in the use of the slack sloper.

Pre-Requisite: FAD 101 - Flat Pattern Design I

FAD 103 Clothing Construction**3 Credits**

Clothing Construction stresses the basic professional techniques in the production of designers' first samples. Through this class, students gain insight into the relationship between creative design and quality of the finished product.

FAD 104 Clothing Construction II**3 Credits**

In this course, students learn to custom-fit clothing, as well as the techniques of industrial construction, while developing design concepts.

Pre-Requisite: FAD 103 - Clothing Construction

FAD 105 Principles of Draping**3 Credits**

This comprehensive course provides students with the fundamental principles in developing basic silhouettes by draping and pattern making techniques. Students will further explore the characteristics of drapability of fabric and its effect on the development of silhouette and style. An original garment is designed and executed in fabric based on the categories studied.

FAD 110 Basic Drawing and Design**3 Credits**

Students explore the major principles of two and three-dimensional design, using a variety of media, including black and white and color. Perspective, line, form, and shape are studied.



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FAD 120 Technical Design for the Fashion Industry**3 Credits**

Students will learn the fundamental and advanced techniques specific to fashion design and merchandising using relevant software such as Adobe Photoshop and Illustrator. Course assignments emphasize digital design development sketching techniques, color stories, line planning, silhouette, and fabric design. Students will utilize these software programs to digitally produce innovative, cohesive individual collections based on various product categories. Work will be done individually and includes one-on-one support as well as group critiques.

FAD 201 Apparel Design I**3 Credits**

This course is devoted to the design of garments in the apparel industry based on specific design problems given by the instructor. Emphasis will be placed on individual personality factors that are inherent in apparel design, as each student research and create their own designs within each assignment. Students are responsible for the development of designs for the spring fashion show based on a chosen theme.

Pre-Requisite: FAD 102 - Flat Pattern Design II

FAD 202 Apparel Design II**3 Credits**

A continuation of Apparel Design I (FAD 201), this course is devoted to the design and construction of garments in the apparel industry. Students will learn the production and final distribution methods of garments. The creation of a collection of designs for the spring fashion show will constitute the majority of the student's final grade.

Pre-Requisite: FAD 201 - Apparel Design I

FAD 207 Couture Details and Specialty Sewing**3 Credits**

This upper level sewing course explores advanced applications such as embroidery, beading, piping, quilting, fancy pleating, and boning. The design and construction of specialty products (accessories) will also be explored.

**Pre-Requisite: FAD 103 - Clothing Construction And
Pre-Requisite: FAD 104 - Clothing Construction II**

FAD 210 Fashion Illustration/Portfolio Development**3 Credits**

This course introduces students to the world of fashion art. Emphasis is placed on the creation of a lady's fashion figure and on the design of the clothing being shown. In addition, some attention is given to men and children figures. Classes consist of technical demonstrations, workshops, and individual guidance designed to assist students in developing their style.

FAD 230 Creative Fashion Design I**3 Credits**

In this course, students will learn about the design process and how to bring their original ideas to fruition. We will study the elements of visual design such as line, space, color, pattern, and texture and how they are applied to fashion design. Students will learn fundamental construction skills and the design process. Throughout the course, students will learn how to use the basic slopers to develop patternmaking, and couture finishing garments translating their visual conceptions into finished three-dimensional pieces using both non-textiles and fabric.

**Pre-Requisite: FAD 104 - Clothing Construction II And
Pre-Requisite: FAD 102 - Flat Pattern Design II**

FAD 231 Creative Fashion Design II**3 Credits**

Students develop more intricate designs into finished projects and emphasis is placed on personal interpretation of projects in couture design. This class is an advanced level fashion construction class. Students who have demonstrated an aptitude for working with intricate textiles are offered an opportunity for skill development beyond what is covered in Creative Fashion Design I. Students will work with a variety of fabrics and patterns and apply advanced construction techniques to design projects that would relate to figure analysis. Work will include completion of independent fashion projects in bridal, evening wear, and costume.

Pre-Requisite: FAD 230 - Creative Fashion Design I

FAD 301 Flat Pattern Design/Construction III**3 Credits**

Students explore advanced construction and drafting methods for custom suit tailoring. Students learn design and construction of a tailored ensemble using traditional tailoring methods that include pad stitching, foundation shaping, special lapel and collar treatments and finishes.

Pre-Requisite: FAD 231 - Creative Fashion Design II

FAM 101 Fashion Merchandising**3 Credits**

This course presents basic theoretical and practical knowledge required to favorably commence a career in merchandising. The course emphasizes the consumer, financial planning, buying, and merchandising. Topics covered include consumer behavior, fashion elements, planning, fashion merchandising techniques and practices, negotiating, and information systems.

FAM 105 Contemporary Designers and Trends**3 Credits**

This course provides an overview of contemporary designers, their inspirations and their place in the fashion industry. Topics covered include licensing, branding, design, and market strategies.

FAM 107 Visual Merchandising**3 Credits**

Students are introduced to the material, tools, and techniques used in visual merchandising. This background is reinforced with exposure to the work of leading professionals in the field. Emphasis is placed on giving students maximum opportunity to design and implement their own window and point-of-purchase displays. Concepts used in the design of posters, signage, sales environments, and exhibits are also explored.



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FAM 110 Fashion Show Production**3 Credits**

Producing a fashion show of professional caliber is the learning tool in this course. Students leave nothing to chance as they experience the creative, organizational, and promotional aspects of a major production. Students also learn to coordinate clothing and accessories to achieve a total look appropriate to the individual. Special attention is placed on problem solving and understanding the function of the professional coordinator.

FAM 120 Merchandise Marketing and Control**3 Credits**

In this course, fashion and retail students acquire an understanding of the financial aspects of merchandise planning and management by learning the procedures for purchasing and pricing merchandise, planning inventory levels, formulating a six-month plan, and calculating sales projections.

**Pre-Requisite: MAT 104 - Intermediate College Algebra Or
Test Placement: Math Placement >= 160**

FAM 208 Creative Fashion Presentation**3 Credits**

Based on the knowledge acquired in previous fashion classes, students prepare and present fashion information through shows, clinics and/or written communications. Presentations are based on researching, analyzing, and forecasting fashion trends.

Pre-Requisite: FAM 101 - Fashion Merchandising

FAM 240 Textiles**3 Credits**

This course offers a comprehensive study geared to educating students in the behavior and performance of the materials used in today's consumer goods. This course serves as necessary background for those interested in buying and designing for retail positions where providing fabric information to the consumer is required. New and traditional technologies in manufacturing are surveyed.

FAM 245 Retail Operations/Strategies**3 Credits**

This course examines the various approaches to retailing: a functional approach, which focuses on activities retailers must perform; an institutional approach, which describes the various types of retail establishments and their development; and a strategic approach, which concentrates on planning to meet objectives. The goal of the course is to assist students in becoming successful retail planners and decision makers who are able to successfully adapt to change.

FAM 299 Fashion Merchandising Internship**2 Credits**

This higher level internship experience is especially for students pursuing the Associate Degree in the Fashion industry. This course builds on prior class work and focuses on specific fashion disciplines.

FAM 299S Fashion Internship Seminar**1 Credit**

This seminar course prepares students for the process of securing internships in the Fashion industry. Students meet weekly to compose cover letters, resumes, and thank you correspondence and to research potential internship positions.

FAM 312 Retail Product Development**3 Credits**

Retail Product Development introduces the process of apparel development from idea generation to finished product. The major factors affecting the process such as globalization, technological innovation and ever-changing consumer demand are thoroughly examined. Students will understand how the technical and creative processes in apparel design are structured and managed in the context of a realistic business environment. Particular attention is given to the mastery of business planning and development, creative planning and management, technical design considerations and production planning and distribution.

**Pre-Requisite: FAM 101 - Fashion Merchandising And
Pre-Requisite: MKT 210 - Principles of Marketing**

FAM 313 Specialized Markets**3 Credits**

In this course, students are exposed to in-depth study of specialized fashion markets, focusing on the interrelationships between producers and retailers, channels of distribution, and methods of promotion. Special attention will be placed on the cosmetics, children's wear, accessories, and menswear markets.

**Pre-Requisite: FAM 101 - Fashion Merchandising And
Pre-Requisite: MKT 210 - Principles of Marketing**

FAM 315 Styling for the Fashion Industry**3 Credits**

Styling for the Fashion Industry provides an in-depth look at personal style and the styling of individuals based upon their unique characteristics. Students will study the five fashion personality types, evaluate lifestyles that correspond to each fashion personality, and conduct style evaluations based on criteria for styling individuals, fashion magazine photo shoots, fashion shows, and trunk shows. As a hands-on course, students will be involved in closet and wardrobe evaluation, body type evaluation, and wardrobe selection factors.

Pre-Requisite: FAM 101 - Fashion Merchandising

FAM 316 Fashion and Social Media**3 Credits**

This course is a study of the relevant relationship that social media has on the fashion and retail environment.

**Pre-Requisite: MKT 210 - Principles of Marketing And
Pre-Requisite: FAM 101 - Fashion Merchandising**

FAM 330 Case Studies in Fashion Merchandising**3 Credits**

Case Studies in Fashion Merchandising is designed to provide students with the ability to analyze and solve realistic business and merchandising problems as related to apparel and soft goods industries, primarily using the case method combined with group discussion and exchange of ideas.

**Pre-Requisite: FAM 101 - Fashion Merchandising And
Pre-Requisite: MKT 210 - Principles of Marketing**



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FAM 410 Global Markets**3 Credits**

Global Markets studies the interrelationship between retailers, suppliers and consumers in the global economy. Students will be exposed to international strategic planning concepts and growth strategies. The course presents examples and profiles of major international retailers, including their operational and competitive marketing methodologies. The specific criteria for international retailing success are examined and special attention is paid to the trade, cultural and environmental factors affecting global expansion.

Pre-Requisite: FAM 101 - Fashion Merchandising And
Pre-Requisite: MKT 210 - Principles of Marketing

FAM 490 Senior Fashion Project I**3 Credits**

This course serves as the first semester of the two-semester capstone in the Design concentration for the BS in Fashion Merchandising program. Students will conceptualize, design, create, and present a series of garments to demonstrate their technical skills and convey their artistic visions under the close supervision of the faculty.

Pre-Requisite: FAD 231 - Creative Fashion Design II

FAM 495 Senior Project in Merchandising**3 Credits**

The senior project, a component of the final semester, is designed as an opportunity for students to demonstrate the ability to think and write critically about a retail business-related problem of the student's choice. Extensive, accurate, and timely research, as well as competent writing and independent analysis are emphasized. Note: Department Chair approval required.

FAM 499 Fashion Merchandising Internship**2 Credits**

This higher level internship experience is especially for students pursuing the Baccalaureate Degree in Fashion Merchandising. This course builds on both class work and prior work experiences and focuses on specific Fashion Merchandising disciplines such as product development, global sourcing, retail management, and merchandising marketing.

FAM 499S Fashion Merchandising Internship Seminar**1 Credit**

This seminar course prepares students for the process of securing internships in the Fashion Merchandising industry. Students meet weekly to compose cover letters, resumes, and thank you correspondence and to research potential internship positions.

FIN 201 Finance**3 Credits**

The principle focus of this course is on decisions and actions that are undertaken in light of the firms' objectives. Certain key concepts and commonly used tools of financial analysis are developed. Included are such topics as ratio analysis and financial control techniques. This material provides a useful overview of finance, and the ideas and terminology developed here facilitate an understanding of all the other parts of the course. Topics to be covered include decisions involving working capital, long-term assets, sources and forms of long term financing, financial structure, and leverage and cost of capital calculations.

Pre-Requisite: ACC 100 - Financial Accounting I And
Pre-Requisite: MAT 200 - Statistics

FIN 301 Managerial Finance**3 Credits**

The principle focus of the course is on the decisions and actions that are undertaken in the light of the firm's business objectives. The course develops a strategic investment model to be used in borrowing, decision-making and evaluation. The course deals with strategic financing decisions and ends with the management of working capital.

Pre-Requisite: FIN 201 - Finance And
Pre-Requisite: ACC 110 - Financial Accounting II

FIN 303 Money and Capital Markets**3 Credits**

This course examines how the banking markets work and international financial integration. There is an examination of different types of financial instruments, investments and the measuring of risk with each of the instruments. The course reviews how the Federal Reserve operates, how it makes policy decisions to change the market or controls the money supply.

Pre-Requisite: FIN 201 - Finance And
Pre-Requisite: ECO 102 - Macroeconomics

FIN 401 Investments**3 Credits**

Investments will explore various strategies and vehicles for money management, including equity, real estate and fixed-income investments. Students will become familiar with the major stock exchanges, portfolio theory, valuation and risk management.

Pre-Requisite: FIN 201 - Finance And
Pre-Requisite: ACC 110 - Financial Accounting II

FIN 405 Public and Nonprofit Finance**3 Credits**

This course examines the financial and managerial implications of accounting, budgeting, fundraising, financial planning, and service provision for nonprofit organizations. Topics covered in this course include government and philanthropic funding, investment strategies, taxation issues, 501C3 status, and the special circumstances of endowed and membership-focused nonprofits.

Pre-Requisite: FIN 201 - Finance

HIS 101 American History**3 Credits**

A survey of U.S. History from the colonial period to the present, this course provides students with a look at the more significant events, issues, and ideas that have shaped the American republic. The course will also examine the issues and policies that currently influence the lives of the American people and the development of international relations. Students are encouraged to develop analytical and critical thinking skills with which they may better understand ongoing developments in American society.

Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement >= 101



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HIS 106 History of Fashion

3 Credits

History of Fashion examines western fashion throughout world history. An overview of social, political, and economic forces that influenced fashion is conducted. Examination of current trends in designer clothing and their similarities and contrasts to previous eras provide clarity in understanding contemporary fashions, thus allowing students to become more competent merchandisers, designers, and consumers.

**Pre-Requisite: ENG 099L - Basic English for College Lab And
Pre-Requisite: ENG 099 - Basic English for College Or
Test Placement: English Placement >= 101**

HIS 201 US History in the 20th Century

3 Credits

This course will survey major events in the history of the United States during the 20th century. Students will be introduced to different ideas, dynamic personalities, and changing trends in American culture. Emphasis will be placed on America's participation in the Vietnam War, the civil rights movement, and student activism on college campuses.

**Pre-Requisite: ENG 101 - English I Or
Test Placement: English Placement >= 102**

HOM 100 Introduction to Hospitality Management

3 Credits

This course provides an overview of the hospitality industry including food service and lodging, resorts, tourism, attractions, related operations and future industry trends.

HOM 101 Hotel Operations

3 Credits

This course allows students to develop an understanding of lodging organizations and operations and the departmental functions at the property level. The interdependence of departments and their impact on the delivery of guest services is discussed in relation to the managerial roles of planning, organization, leadership, and controlling. Special emphasis is also placed on food and beverage management and operations as they relate to the hotel industry.

HOM 203 Food and Beverage Operations

3 Credits

This course exposes students to various aspects of food service industry management, including marketing, human resource management, purchasing, financial management, sanitation, preservation, menu creation, customer service, and liability issues. Management of restaurants, bars, quick service venues, catering, and cafeteria operations are covered in the course.

Pre-Requisite: HOM 100 - Introduction to Hospitality Management

HOM 214 Conference, Meeting and Event Planning

3 Credits

This course covers the design, marketing, and management of a wide variety of events within the Meetings, Conventions, and Exhibitions Industry. The topics discussed in the course include destination selection, travel arrangements, food and lodging, activities planning, seminar design, fundraising, regulation, security, and liability. This course is designed to assist students in preparing for a broad range of careers in the MCE industry.

Pre-Requisite: HOM 101 - Hotel Operations

HOM 299 Hospitality Management Internship

2 Credits

Students will complete a minimum of 120 hours onsite in a hospitality industry internship approved by the Program Chair. The course instructor will meet with the student and the student's on-site supervisor to identify learning opportunities, gauge the student's progress, and ensure compliance with the policies and procedures of the organization. Students will complete reflective assignments designed to maximize the learning process of the practical experience they gain in the internship assignment.

HOM 299S Hospitality Management Internship Seminar

1 Credit

The Internship Seminar provides students with the tools needed to secure and succeed in an internship in the hospitality industry. Students will learn to craft and tailor professional resumes and cover letters, develop job search skills, enhance their interviewing skills, and perfect professional workplace behavior. Students will also explore their career options and identify suitable career paths.

**Pre-Requisite: HOM 100 - Introduction to Hospitality Management And
Pre-Requisite: MAN 102 - Management**

HOM 401 Sports Facilities and Events Management

3 Credits

This course will provide students with an introduction to the design, operations, marketing and management of sports facilities and athletic events. The course will analyze the issues of maintenance, security, regulation, financing, operations and promotion of sporting venues and the planning of a wide range of related athletic activities.

**Pre-Requisite: MKT 210 - Principles of Marketing And
Pre-Requisite: HOM 100 - Introduction to Hospitality Management**

HOM 402 Special Events Management

3 Credits

Special Events Management prepares students to conceive of, plan, manage and evaluate a wide range of events, including concerts, festivals, fundraisers, sporting contests, political rallies and conferences. Students will develop an understanding of issues of logistics, venue selection, promotion, catering, security and risk management as they relate to special events.

**Pre-Requisite: HOM 100 - Introduction to Hospitality Management And
Pre-Requisite: MKT 210 - Principles of Marketing**

HOM 403 Resort and Casino Management

3 Credits

This course examines crucial aspects of one of the hospitality industry's fastest-growing segments, the resort and gaming sector. Students learn how to market destinations and attractions, manage gaming businesses and resort facilities, comply with extensive governmental and industry regulations, and mitigate financial and legal risks in such operations. The course entails numerous industry guest speakers and field trips to gaming and resort facilities.

Pre-Requisite: HOM 101 - Hotel Operations



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HOM 404 Hotel Sales and Marketing

3 Credits

This course is designed to provide students with an understanding of hospitality sales, advertising, and marketing. Students will focus on customer habits and expectations along with the practical application of sales techniques. The elements of the marketing mix (product, price, promotion, and placement) as they relate to the sales effort will also be studied.

Pre-Requisite: MKT 210 - Principles of Marketing

HSI 299 Health Studies Internship

2 Credits

This course is designed to provide the student with an opportunity to relate the knowledge obtained in the classroom to an educational experience in a clinical setting. The student will be placed in a health care setting (e.g. hospital, nursing home) and will perform a minimum of 120 unpaid, supervised hours of internship. The intern will observe experienced health care professionals at work in order to gain an understanding of the general background operations of a health care institution. In addition, the intern will, to an appropriate degree, interact with and provide services to patients and health care workers at the institution. All observations and experiences will be documented in a journal.

HSI 299S Health Studies Internship Seminar

1 Credit

The seminar course provides students with the tools needed to secure and succeed in an internship in the health care industry. Students will learn to craft and tailor resumes and cover letters, develop job search skills, enhance interviewing skills, and understand professional workplace behavior. Students will complete professional presentations on internship sites and suitable career paths.

LAW 110 Business Law

3 Credits

This course introduces students to the basic legal concepts and principles of business law. It includes consideration of contracts, property partnerships, and corporations. The Uniform Commercial Code is covered in relation to sales, commercial paper, and risk-bearing devices. The case method is used in the application of the legal principles studied.

LAW 140 Entertainment Law and Ethics

3 Credits

This course focuses on the legal and economic perspectives of the entertainment industry. Students study the topics of intellectual property and proprietary rights, project development and production, talent and the guilds, distribution and financing, as well as ancillary rights and related issues. Students also closely analyze a range of contracts and are introduced to the art of negotiation.

LIT 200 Literature

3 Credits

In this course students analyze and discuss three major literary genres - short story, poetry, and drama. Students write several short critical responses and one analytical essay based on characters, themes, language, and/or structure of the literary works studied. The focus of the readings includes both classic and contemporary works by American, British, and European writers and may include Sophocles, Shakespeare, Henrik Ibsen, Arthur Miller, Lorraine Hansbury, William Faulkner, James Joyce, Flannery O'Connor, Ralph Ellison, James Baldwin, Raymond Carver, John Keats, William Wordsworth, Robert Frost, Emily Dickinson, Sylvia Plath, and Langston Hughes, among others.

Pre-Requisite: ENG 102 - English II

LIT 211 The American Novel

3 Credits

This upper-division course traces the development of the American novel from Hawthorne to Morrison. The focus of the class will be on critical reading and writing, as well as placing the literature in a social and historical context. The class is both reading and writing intensive.

Pre-Requisite: LIT 200 - Literature

LIT 231 Drama

3 Credits

This course will introduce students to the basic elements of drama (plot, character, theme, points of view, symbolism, irony, tragedy and comedy) by exploring both classic and modern forms of drama. It will examine the role of drama in modern society (e.g., as social commentary or as a form of healing therapy for say, victims of abuse). It will also look at new forms of drama, both in the traditional (i.e., theatrical) mode such as types of performance art and the nontraditional mode, such as dramatic play in children.

Pre-Requisite: ENG 102 - English II

LIT 232 Mystery Story As Literature

3 Credits

This course is designed to introduce students to mystery/detective fiction as a separate genre of literature. Through the study of such concepts as point of view, characterization, the elements of voice, narrative time versus real time, pacing, plot, and the withholding of information from the reader (as well from the fictional characters), students will become familiar with mystery/detective fiction as a legitimate and enduring form of literature.

Pre-Requisite: ENG 102 - English II

LIT 233 Science Fiction/Fantasy As Literature

3 Credits

This course examines the structures and conventions of the genre commonly referred to as science fiction. Over the course of the semester, students examine texts of various lengths in order to arrive at a clearer understanding of the evolution of science fiction literature, the major themes of the genre, and the writers who have contributed to establishing and defining this form of literature.

Pre-Requisite: ENG 102 - English II



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LIT 234 Disability in Literature**3 Credits**

This course will explore how literary texts portray people with all kinds of disabilities--physical, emotional, social and mental. Studying disability in literature will help us to question what our culture defines as "normal" and ask us to consider what makes us human. Literature can help us understand the experiences of the disabled, as well as understand our own responses to disability in our own lives and in our culture.

Pre-Requisite: ENG 102 - English II

LIT 236 Short Stories of the World**3 Credits**

"Oh, I have now a mania for shortness," wrote Anton Chekhov, one of the greatest short story writers. "Whatever I read - my own or other peoples works - it all seems to me not short enough." What makes a short story different than a novel? Is the short story just shorter? In this course students will read and analyze many of the most outstanding examples of this unique form of fiction from around the world. Authors may include Poe, Tolstoy, Chekhov, Flaubert, de Maupassant, James, Chopin, Joyce, Hemingway, Faulkner, O'Connor, Ellison, Borges, Cheever, Garcia Marquez, Updike, Monroe, Carver, and others.

Pre-Requisite: ENG 102 - English II

LIT 311 The African American Novel**3 Credits**

The purpose of this course is to broaden students' development of the African American novel, from Douglass' influential slave narratives and Chestnut's fiction, through the Harlem Renaissance, and to contemporary works by Toni Morrison and Ralph Ellison. Through close reading and consideration of historical and social factors, students will better understand the particular challenges of African American writers and their contributions to American literature as a whole. The class will emphasize critical reading and writing, as well as student participation.

Pre-Requisite: LIT 200 - Literature Or

Pre-Requisite: LIT 211 - The American Novel Or

Pre-Requisite: LIT 213 - American Poetry Or

Pre-Requisite: LIT 231 - Drama Or

Pre-Requisite: LIT 232 - Mystery Story As Literature Or

Pre-Requisite: LIT 233 - Science Fiction/Fantasy As Literature Or

Pre-Requisite: LIT 234 - Disability in Literature Or

Pre-Requisite: LIT 236 - Short Stories of the World

MAN 101 Introduction to Business**3 Credits**

This course is designed to help students understand the current business community. Presently, business practices are being affected by many other countries because of their trade and business decisions. Emphasis is placed on how the global economy affects small businesses, corporations, labor unions, personnel practices, stock and bond markets, and budget and trade deficits. Upon completion of this course, students will have a greater understanding of, and interest in, business events, both nationally and worldwide. In addition, students will have a better grasp of future career opportunities available in the business world.

MAN 102 Management**3 Credits**

This course prepares students for positions of managerial responsibility, an important aspect of which is responsibility for the action of other people. Emphasis is placed on the four functions of management: planning, organization, leadership, and controlling. Principles relating to decision-making, problem-solving, and interpersonal relationships are developed through group discussions and case studies.

MAN 105 Introduction to Entrepreneurship**3 Credits**

This course explores the entrepreneurial process from conception to launch of a new venture and outlines managerial strategies for long-term success of new businesses. Students will learn to evaluate the market potential for new ventures, identify the relative merits of various ownership structures, and be exposed to the financial strategies for successful launches of new firms. Students will create a fully articulated business plan as a final project in the course.

MAN 205 Human Resources Management**3 Credits**

This course allows students to develop an understanding of the role of managing human resources. The course explores the importance of recruiting, interviewing, testing, and effectively supervising salaried and hourly employees, negotiation skills, union relations, and performance evaluation. Additional information regarding compensation, benefits, and employee wellness programs are discussed.

Pre-Requisite: MAN 102 - Management

MAN 240 Organizational Behavior**3 Credits**

This course examines individual, group, and organizational behavior within various business settings in a culturally diverse workplace. Topics covered include management theory, communication, motivation, leadership, managing rewards, stress management, employee counseling, appraisal, employee disciplinary systems, conflict management, training, and organizational development. Throughout the course, students work individually and in teams on cases and business simulations.

Pre-Requisite: MAN 102 - Management

MAN 299 Internship**2 Credits**

Students will complete a minimum of 120 hours on-site in a business internship or career-focused project approved by the Department Chair. Students will create and execute an internship plan that is appropriate in consideration of their previous work history, skills, and future career aspirations. The course instructor will meet with the student and the student's on-site supervisor to identify learning opportunities, gauge the student's progress, and ensure compliance with the policies and procedures of the organization. Students will complete reflective assignments designed to maximize the learning process of the practical experience they gain in the internship assignment/project.



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MAN 299S Internship Seminar**1 Credit**

The Internship Seminar provides students with the tool needed to secure and succeed in a business internship. Students will learn to craft and tailor professional resumes and cover letters, develop job search skills, and perfect professional workplace behavior. Students will also explore their career options and identify suitable career paths.

Pre-Requisite: MAN 102 - Management

MAN 312 Management Information Systems**3 Credits**

This course is designed to introduce students to the fundamental importance that Information and Communications Technologies (ICTs) play in the business world today. Students will explore the issues of systems selection and implementation, knowledge management and IT security, resource allocation and user training. Students will also examine emerging concepts such as cloud computing, telecommuting and mobile computing.

Pre-Requisite: CIS 102 - Computer and Information Literacy

MAN 315 Staffing & Recruitment**3 Credits**

Staffing and Recruitment focuses on the fundamental human resource tasks of identifying staffing needs, designing multifaceted recruitment and retention strategies, and hiring appropriate personnel. Students will learn how to utilize varied selection tools, including interviews, ability and personality testing, and experiential evaluation.

Pre-Requisite: MAN 205 - Human Resources Management

MAN 322 International Management**3 Credits**

International Management introduces the student to the unique challenges of working for a multinational corporation. Students develop knowledge in managing across borders where higher levels of sophistication are needed in the marketing, operations, human resources, and financial management disciplines. Comparisons among political, economic, and technological environments are examined. Students examine the impact of culture on communication, motivation and leading in international settings.

**Pre-Requisite: MAN 102 - Management And
Pre-Requisite: ECO 102 - Macroeconomics**

MAN 324 Healthcare Delivery Systems**3 Credits**

Healthcare Delivery Systems provides students with a comprehensive introduction to the wide range of modes of healthcare provision in the US, including hospitals, clinics, medical offices, long-term care facilities and government healthcare institutions. The course will also explore the role of private insurance providers, government healthcare programs, the biotech/pharmaceutical industry, medical research in healthcare provision and its impact on the healthcare consumer.

**Pre-Requisite: MED 102 - Medical Terminology And
Pre-Requisite: MAN 102 - Management**

MAN 325 Healthcare Financial Management**3 Credits**

Healthcare Financial Management is designed to impart comprehensive understanding of accounting and financial management concepts, techniques and vocabulary as they apply to health care organizations. The course will develop students' understanding of the principles and practices of financial accounting and the methods for analyzing and using financial accounting information for healthcare decision-making. MAN 325 will focus on issues of managerial finance and cost containment, enabling students to develop the tools to achieve efficiencies in healthcare delivery.

**Pre-Requisite: FIN 201 - Finance And
Pre-Requisite: MAN 324 - Healthcare Delivery Systems**

MAN 326 Healthcare Regulation**3 Credits**

Healthcare Regulation is designed to impart a comprehensive understanding of the nature and implications of governmental and professional regulation of the healthcare sector. Students will gain a thorough comprehension of laws and regulations covering the operation of healthcare organizations, licensing and practice of healthcare professionals and liability. The course will also examine the broader foundations of the US healthcare system in historical and comparative perspective.

**Pre-Requisite: MAN 324 - Healthcare Delivery Systems And
Pre-Requisite: LAW 110 - Business Law**

MAN 341 Managing Diversity in the Workplace**3 Credits**

This course seeks to understand the nature, sources and implications of demographic diversity in the current global business environment. Students will gain an understanding of diversity across numerous dimensions, including ethnicity, gender, age, socioeconomic status, religion and disability. The students will develop both an understanding of the benefits of diversity and the skills necessary to succeed in and manage a diverse workplace.

Pre-Requisite: MAN 240 - Organizational Behavior

MAN 343 Managerial Leadership**3 Credits**

This course examines leadership theories from the early trait models to the present. Emphasis is placed on the development of leadership behaviors in the organization setting. Topics include; situational, ethical, transactional, transformational and servant leadership.

Pre-Requisite: MAN 240 - Organizational Behavior

MAN 399 Internship II**3 Credits**

Students will complete a minimum of 120 hours on-site in a business internship or career-focused project approved by the Department Chair. Students will create and execute an internship plan that is appropriate in consideration of their previous work history, skills, and future career aspirations. The course instructor will meet with the student and the student's on-site supervisor to identify learning opportunities, gauge the student's progress, and ensure compliance with the policies and procedures of the organization. Students will complete reflective assignments designed to maximize the learning process of the practical experience they gain in the internship assignment/project.



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MAN 400 Management of Nonprofits**3 Credits**

This course focuses on the particular needs and challenges of healthcare, social-service, and community-service not-for-profit organizations. Topics will include staff and volunteer management, community capacity-building, government and philanthropic funding, and regulatory affairs.

Pre-Requisite: MAN 205 - Human Resources Management

MAN 401 Operational Management**3 Credits**

This course introduces the student to the primary tasks, duties, and responsibilities of a firm's operating units. Strategies, tactics, and their impact on marketing and finance are examined. Students learn how the operations management process transforms human, physical, and technological resources into finished products and services. The focus of operations management is decision-making at the operating level of the firm.

**Pre-Requisite: FIN 201 - Finance And
Pre-Requisite: MAN 240 - Organizational Behavior And
Pre-Requisite: MKT 210 - Principles of Marketing**

MAN 403 Systems Analysis & Design**3 Credits**

This case-based course introduces the concepts and practices of analyzing an organization's needs and selecting and implementing appropriate computer solutions. The student will use and build upon word processing, spreadsheet, database and presentation development skills while developing a solution to the course's case problem.

**Pre-Requisite: CIS 102 - Computer and Information Literacy And
Pre-Requisite: MAN 401 - Operational Management**

MAN 405 Grants and Contracts**3 Credits**

This course explores the sources, mechanisms, and strategies of external governmental and philanthropic funding for nonprofit organizations of all types. Topics will include identifying funding partners and opportunities, grant and RFP writing, and performance evaluation of programs.

Pre-Requisite: MAN 400 - Management of Nonprofits

MAN 407 Business and Decision Analysis**3 Credits**

This course will center on the analytical methods that decision makers use to gain insight into uncertainty. The course is designed to enable students to develop the skills to utilize the most effective methods for making decisions under conditions of uncertainty. Students will master both quantitative approaches to analyze potential courses of action and intuitive yet statistically grounded methods to enhance the efficacy of a wide range of business decisions.

**Pre-Requisite: CIS 312 - Management Information Systems And
Pre-Requisite: MAT 200 - Statistics**

MAN 411 Strategic Management**3 Credits**

In this course students learn strategy analysis, strategy and policy formulation, policy implementation, and control. Students analyze problems in formulating, implementing, measuring, and adjusting strategy to ensure profitability and/or effectiveness in organizations. The use of a SWOT analysis will be used throughout the semester. The course emphasizes team-based projects designed to build knowledge and skills.

Pre-Requisite: MAN 401 - Operational Management

MAN 415 Training & Development**3 Credits**

Training & Development explores the significance of and best practices for the holistic, ongoing process of bringing employees into a firm, integrating them into an organizational culture, and maximizing their performance as individuals and team members. Students will further their understanding of complementary approaches to creating an efficient, productive, and satisfied workforce at all levels of an organization.

Pre-Requisite: MAN 205 - Human Resources Management

MAN 420 Management of Small Business**3 Credits**

This course provides the fundamentals of effective small business management. Coverage includes such diverse activities as managing growth, pricing, advertising and financial analysis. The course will also deal with major issues of a small business such as technology, crime insurance needs, the family business, ethics and the global marketplace. Students will select a business and develop a business plan for that business.

**Pre-Requisite: ECO 101 - Microeconomics And
Pre-Requisite: MKT 210 - Principles of Marketing And
Pre-Requisite: MAN 102 - Management And
Pre-Requisite: ACC 110 - Financial Accounting II**

MAN 422 Risk Management**3 Credits**

Risk Management is designed to introduce the student to various aspects of the managerial and strategic decision process concerned with how organizations attempt to identify, quantify, limit and respond to risk. Students will investigate the sources of financial, operational and business risk, determine which factors lie within an organization's control and draw conclusions about effective responses or preventive measures.

**Pre-Requisite: MAN 240 - Organizational Behavior And
Pre-Requisite: FIN 201 - Finance**

MAN 425 Compensation, Benefits, & Employment Law**3 Credits**

Compensation, Benefits, and Employment Law examines the crucial role that employee remuneration and benefits strategies play in determining the success of an organization. The course will also explore key aspects of employment law, including employee and employer rights and responsibilities, equal employment opportunity/discrimination, the American with Disabilities Act (ADA), and employer liability. Students will learn to approach human resource decisions from a strategic perspective, focused on the long-term well-being of an organization and its stakeholders.

**Pre-Requisite: LAW 110 - Business Law And
Pre-Requisite: MAN 315 - Staffing & Recruitment**



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MAN 450 Senior Seminar and Project

3 Credits

Senior Seminar is the capstone course for all Bachelor of Science in Management students, normally taken in a student's final semester. The course provides students with the opportunity to apply their managerial knowledge in various functional areas, including management, finance, operations, marketing, and information technology to practical real-world issues. To demonstrate this knowledge, students will complete a semester-long comprehensive, detailed strategic analysis of a local business or nonprofit organization, drawing upon a range of primary and secondary source material, under guidance from the professor.

Pre-Requisite: MAN 411 - Strategic Management

MAN 499 Business Internship

3 Credits

Students will complete a minimum of 120 hours on-site in a business internship or career-focused project approved by the Department Chair. Students will create and execute an internship plan that is appropriate in consideration of their previous work history, skills, and future career aspirations. The course instructor will meet with the student and the student's on-site supervisor to identify learning opportunities, gauge the student's progress, and ensure compliance with the policies and procedures of the organization. Students will complete reflective assignments designed to maximize the learning process of the practical experience they gain in the internship assignment/project.

Pre-Requisite: MAN 299S - Internship Seminar

MAT 098 Fundamentals of Algebra

3 Credits

This course is designed as an introductory/review Math course. The course will begin with a review of selected arithmetic topics including fractions, decimals and percents, followed by a review of signed numbers, exponents and the order of operations. Basic algebraic topics will also be covered, including simplifying and evaluating variable expressions, solving linear equations in one variable and graphing linear equations in two variables. Real world applications will also be introduced. This is a remedial course and the credits do not apply to graduation. Students who do not complete MAT 098 with at least a C- will not be allowed to take MAT 104. These students must retake MAT 098 and earn a C- to continue to MAT 104.

MAT 103 College Algebra

3 Credits

This course reviews and strengthens skills in algebra and logical thinking. The course will begin with a review of linear equations in one and two variables, inequalities and graphing. Additional topics include: literal equations, functions, polynomial, exponential, and rational expressions, factoring, radical expressions and quadratic equations, and absolute value equations. Real world applications will be found throughout the course. Students who have already passed MAT 102 cannot take this course.

Pre-Requisite: MAT 101 - College Algebra Or

Pre-Requisite: MAT 098 - Fundamentals of Algebra - Minimum GPA: 1.70 Or

Pre-Requisite: MAT 099 - Basic Mathematics for College - Minimum GPA: 1.70 Or

Test Placement: Math Placement >= 101

MAT 104 Intermediate College Algebra

3 Credits

This course reviews and strengthens skills in algebra and logical thinking. The course will begin with a review of linear equations in one and two variables, inequalities and graphing. Additional topics include: literal equations, functions, polynomial, exponential, and rational expressions, factoring, radical expressions and quadratic equations, and absolute value equations. Real world applications will be found throughout the course. Students who have already passed MAT 102 or MAT 103 cannot take this course.

Pre-Requisite: MAT 098 - Fundamentals of Algebra Or

Test Placement: Math Placement >= 104

MAT 105 Mathematics and Personal Finance

3 Credits

This course teaches the concepts, ideas and problem-solving skills associated with personal finance and consumerism. Topics covered include: basic operations and their pertinence to personal finance; percentages and their applications, including markups and markdowns; banking, commissions, payroll, and payroll deductions; interest and an introduction to stocks, bonds, and mutual funds; finance charges, credit scores, and loan amortization. Within these areas, algebraic equations and formulas will be used and developed to find solutions to these real-world topics.

Pre-Requisite: MAT 104 - Intermediate College Algebra Or

Test Placement: Math Placement >= 160

MAT 106 Applied Math for Nurses

1 Credit

This course reviews and strengthens skills in basic mathematics and algebra within the context of the nursing field. Students will learn various mathematical techniques used in performing entry-level nursing dosage calculations such as ratio and proportion methods, formula methods, and dimensional analysis. Calculations involving oral medications, solutions, and parenteral medications, including intravenous medications, will be examined. Additionally, conversions within and between various measurement systems, such as the household metric systems, will be discussed.

Pre-Requisite: NUR 102 - Health Assessment And

Pre-Requisite: NUR 100 - Introduction to Nursing Concepts And

Pre-Requisite: NUR 101 - Fundamentals of Nursing

MAT 160 Pre-Calculus

3 Credits

This course continues the study of algebra and covers topics such as complex numbers, linear systems, symmetry, inverses and graphical transformations and an in depth study of functions and their graphs, also including circles, parabolas and ellipses. Specific functions to be covered are linear, exponential, logarithmic, polynomial and rational functions. Trigonometry, right angles, the unit circle and trigonometric functions will also be discussed. If time permits, sequences and series will be studied. Applications and word problems will be found throughout the course.

Pre-Requisite: MAT 104 - Intermediate College Algebra Or

Test Placement: Math Placement >= 160

MAT 200 Statistics

3 Credits

This course introduces students to general statistical methods used in collection, presentation, analysis, and interpretation of statistical data. Topics to be covered include frequency distributors, measures distributions, and the application of concepts in statistical methodology. An analysis of research design is also introduced.

Pre-Requisite: MAT 104 - Intermediate College Algebra Or

Test Placement: Math Placement >= 160



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MAT 211 Mathematics for Management**3 Credits**

This course introduces students to the modeling approach in managerial decision-making. The development and creation of mathematical models, solving these models using both by-hand techniques and spreadsheet tools (Microsoft Excel), and interpreting solutions will be emphasized. Sensitivity analysis (Post-Optimality Analysis) will also be studied. This course will focus on linear models, but will also include an introduction to decision analysis and the application of probabilities in decision making.

**Pre-Requisite: MAT 200 - Statistics Or
Test Placement: Math Placement \geq 160**

MAT 230 Calculus**3 Credits**

A one-semester class, introducing students to fundamental Calculus. The student will learn to graph basic toolkit functions and determine continuity and limits of said functions. Through the study of the tangent line of rates and change, the derivative will be introduced. Differentiation fundamentals such as power, multiplication, division, and chain rules will be studied. Applications of the derivative such as curve sketching through increase/decrease, concavity analysis, and extrema will be followed by related rate problems. The anti-derivative will be introduced as well as its application towards finding area between curves. To close out the term, the student will examine the derivative and the integral of trigonometric functions. MAT 160 or Instructor's Permission required to enroll in this course.

Pre-Requisite: MAT 160 - Pre-Calculus

MBA 501 Strategic Leadership & Management**3 Credits**

Drawing mainly from the fields of Psychology, Business, and Management, this course is designed to expose students to foundational theories, conceptual frameworks, methodologies, and business strategies they will use throughout their studies. Students will identify and apply strategic models to analyze business problems, formulate strategic solutions, and make sound decisions.

**Pre-Requisite: ACC 100 - Financial Accounting I - Minimum GPA: 2.70 And
Pre-Requisite: ECO 101 - Microeconomics - Minimum GPA: 2.70
And
Pre-Requisite: MAN 102 - Management - Minimum GPA: 2.70
And
Pre-Requisite: MAT 200 - Statistics - Minimum GPA: 2.70 And
Pre-Requisite: ECO 102 - Macroeconomics - Minimum GPA: 2.70 And
Pre-Requisite: CGPA2.7 - Minimum Cumulative GPA of 2.7 And
Minimum Credits Required:90.00**

MBA 502 Applied Quantitative Methods for Business**3 Credits**

This course provides an applied approach to the use of quantitative models in managerial decision analysis with a focus on data collection, testing, analysis, and presentation of research findings. Upon completion of the course, students should be able to utilize statistical data in decision making, apply regression analysis techniques, demonstrate the ability to perform hypothesis testing, and build statistical models using Excel spreadsheets. A mid-level working knowledge of Microsoft Excel is necessary to successfully complete the course.

**Pre-Requisite: ECO 102 - Macroeconomics - Minimum GPA: 2.70 And
Pre-Requisite: ECO 101 - Microeconomics - Minimum GPA: 2.70
And
Pre-Requisite: MAT 200 - Statistics - Minimum GPA: 2.70 And
Pre-Requisite: MAN 102 - Management - Minimum GPA: 2.70
And
Pre-Requisite: ACC 100 - Financial Accounting I - Minimum GPA: 2.70 And
Pre-Requisite: CGPA2.7 - Minimum Cumulative GPA of 2.7 And
Minimum Credits Required:90.00**

MBA 515 Management Information Systems**3 Credits**

This course introduces the various information and communications technologies. Students will research and practice using modern productivity applications. Students will examine how information systems are used to solve problems and make better business decisions and apply these concepts to analyze business cases.

**Pre-Requisite: MBA 502 - Applied Quantitative Methods for Business And
Pre-Requisite: MBA 501 - Strategic Leadership & Management
And
Pre-Requisite: CGPA2.7 - Minimum Cumulative GPA of 2.7 And
Pre-Requisite: ACC 100 - Financial Accounting I - Minimum GPA: 2.70 And
Pre-Requisite: MAN 102 - Management - Minimum GPA: 2.70
And
Pre-Requisite: ECO 101 - Microeconomics - Minimum GPA: 2.70
And
Pre-Requisite: MAT 200 - Statistics - Minimum GPA: 2.70 And
Pre-Requisite: ECO 102 - Macroeconomics And
Minimum Credits Required:90.00**



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MBA 520 Strategic Marketing Management**3 Credits**

The role of strategic marketing management is to help companies better understand customer preferences, link that knowledge to designing appropriate products and services for selected customers, and determine appropriate methods to communicate, to capture, and to deliver value. Successful firms are those that pursue objectives, employ resources, and invest in the future of an organization to consistently satisfy the needs of customers better than competitors. These ideas apply to both for-profit and not-for-profit organizations and will be explored in this course.

Pre-Requisite: MBA 501 - Strategic Leadership & Management And

Pre-Requisite: MBA 502 - Applied Quantitative Methods for Business And

Pre-Requisite: CGPA2.7 - Minimum Cumulative GPA of 2.7 And

Pre-Requisite: MAT 200 - Statistics - Minimum GPA: 2.70 And

Pre-Requisite: MAN 102 - Management - Minimum GPA: 2.70

And

Pre-Requisite: ECO101 - Microeconomics - Minimum GPA: 2.70

And

Pre-Requisite: ECO102 - Macroeconomics - Minimum GPA: 2.70

And

Pre-Requisite: ACC 100 - Financial Accounting I - Minimum GPA: 2.70 And

Minimum Credits Required:90.00

MBA 525 Managerial Economics**3 Credits**

This course introduces the fundamental concepts of economic principles behind supply and demand, opportunity costs, and market price and applies them to decisions made by businesses. The course focuses on three key topics. They include production and cost theory, market structure and pricing, and game theory and conducts microeconomics analysis, which deals with models of economic behavior of the consumer and the firm, and provides basic understanding of firm and industry behavior that serves as a basis for business decision making.

Pre-Requisite: MBA 501 - Strategic Leadership & Management And

Pre-Requisite: MBA 502 - Applied Quantitative Methods for Business And

Pre-Requisite: CGPA2.7 - Minimum Cumulative GPA of 2.7 And

Pre-Requisite: ACC 100 - Financial Accounting I - Minimum GPA: 2.70 And

Pre-Requisite: MAN 102 - Management - Minimum GPA: 2.70

And

Pre-Requisite: MAT 200 - Statistics - Minimum GPA: 2.70 And

Pre-Requisite: ECO 102 - Macroeconomics - Minimum GPA: 2.70 And

Pre-Requisite: ECO 101 - Microeconomics - Minimum GPA: 2.70

And

Minimum Credits Required:90.00

MBA 530 Legal Issues in Business**3 Credits**

Business activities must adhere to a set of rules that govern its operation. The rules can come from constitutional, statutory, administrative, or case law. This course will explore examples of these rules, how laws and regulations affect business, and areas that have emerged to cause legal issues in the business environment.

Pre-Requisite: MBA 502 - Applied Quantitative Methods for Business And

Pre-Requisite: MBA 501 - Strategic Leadership & Management And

Pre-Requisite: ECO 101 - Microeconomics - Minimum GPA: 2.70

And

Pre-Requisite: ECO 102 - Macroeconomics - Minimum GPA: 2.70 And

Pre-Requisite: MAT 200 - Statistics - Minimum GPA: 2.70 And

Pre-Requisite: MAN 102 - Management - Minimum GPA: 2.70

And

Pre-Requisite: ACC 100 - Financial Accounting I - Minimum GPA: 2.70 And

Pre-Requisite: CGPA2.7 - Minimum Cumulative GPA of 2.7 And

Minimum Credits Required:90.00

MED 100 Introduction to Health Care**3 Credits**

This course is an overview of the concepts surrounding health care. Topics include the health care delivery industry, professionalism and communication in the health care setting, medical history and physical assessment, concepts related to health promotion and disease prevention, safety and infection control, first aid and CPR. This course will also expose the student to various employment opportunities and enable them to explore potential career paths in the healthcare industry.

Pre-Requisite: ENG 099 - Basic English for College And

Pre-Requisite: ENG 099L - Basic English for College Lab Or

Test Placement: English Placement >= 101

MED 100L Introduction to Health Care Lab**1 Credit**

The laboratory component will allow students to perform general procedures taking patient history, vital signs and measurements, patient preparation and physical examination. Infection control procedures will be taught and reinforced throughout the course.

Co-Requisite: MED 100 - Introduction to Health Care

MED 102 Medical Terminology**3 Credits**

This course develops the knowledge of the elements of medical words and the skill to spell and pronounce them, leading to an ability to understand the language of medicine. Emphasis is placed on building medical words from Greek and Latin prefixes, word roots, and combining forms. Also covered is the understanding of the relationship between medical terms and their synonyms in lay usage and the clarification of the meaning of unfamiliar words by analysis of their components.

Pre-Requisite: ENG 099 - Basic English for College And

Pre-Requisite: ENG 099L - Basic English for College Lab Or

Test Placement: English Placement >= 101



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MED 150A Medical Office Procedures**4 Credits**

This course introduces the student to the role of the administrative medical assistant. Topics include general medical office procedures such as telephone etiquette, appointment scheduling, office maintenance, staff management, basic financial management, billing, current procedural terminology, international classification of diseases and filing of insurance claims. Students will be introduced to fundamentals of medical transcription, electronic health records and medical management software programs. Professionalism and communication skills are stressed throughout the course.

MED 160 Coding and Billing**3 Credits**

This course is designed to familiarize the student with standard billing and coding procedures necessary to ensure third party payment for services rendered in the medical office. The student will gain detailed knowledge of ICD-9 (International Classification of Diseases) and CPT (Current Procedural Terminology) codes, HCFA-1500 (Health Care Finance Administration) forms, and legal collection procedures. The student will also gain familiarity with remuneration and provider relations policies of various types of insurance carriers including Health Maintenance Organizations, Preferred Provider Organizations, Auto and Homeowner insurance companies, and Worker's Compensation, as well as federal programs such as Medicare and Medicaid (Mass Health).

MED 201A Clinical Procedures I**4 Credits**

This course provides students with the theoretical knowledge and technical skills to perform various clinical procedures, documentation skills and guidelines necessary to assist a physician and a variety of health care providers. Students become familiar with diseases, clinical procedures, and treatments common to various medical specialties. The role of diagnostic imaging, rehabilitation and nutrition in health and disease will be discussed. This course has a laboratory component where students will learn how to assist in ambulatory minor surgical procedures, examinations and procedures in pediatrics, gerontology, OB-GYN, urology and specializations involving different body systems.

MED 202A Clinical Procedures II**4 Credits**

This course is a continuation of Clinical Procedures I and will provide students a deeper understanding of advanced techniques of clinical assisting, diagnostic procedures, and treatments in various medical specialties. Students will be introduced to pharmacology and medication administration. The course will also focus on medical laboratory procedures where students will learn techniques and rationale behind these diagnostics.

MED 225 Medical Ethics**3 Credits**

This course exposes students to a wide variety of moral principles currently encountered in medicine today, as well as the ethical questions and controversies arising out of current medical practice. Some topics currently covered are applied human genetic counseling, human experimentation, in-vitro fertilization, surrogate parenting, abortion, euthanasia, medically treating special populations, legal rights of patients and health care providers, informed consent, rights of the handicapped, long-term care, Acquired Immune Deficiency Syndrome, and allocation of medical resources. Aside from personal beliefs, opinions and values, the course will also emphasize the professional behaviors, work ethics, sensitivity to patient diversity and appropriate conduct of medical professionals.

Pre-Requisite: ENG 102 - English II

MED 299A Internship and Seminar**3 Credits**

This course is divided into two units: (1) A seminar course which will provide students with the tools needed to succeed in an internship, prepare them for a certification exam, and develop job search skills. (2) A 160-hour Medical Assisting Internship. The Internship Coordinators schedule students for experiential learning in a pre-approved clinical site and a specified time frame. Students are given the opportunity to apply skills and knowledge learned in all program courses to a clinical setting.

Pre-Requisite: BIO 200 - General Anatomy and Physiology And Pre-Requisite: BIO 200L - General Anatomy and Physiology Lab And

Pre-Requisite: MED 150A - Medical Office Procedures And Pre-Requisite: MED 202A - Clinical Procedures II

MKT 207 Advertising and Promotion**3 Credits**

This course, offering an analysis of highly successful local and national advertising campaigns, is coupled with identifying the characteristics of contemporary media. In this course, students develop creative concepts for the advertising of both products and services. Emphasis is placed on understanding the procedures and professionals involved in bringing concepts to reality.

MKT 210 Principles of Marketing**3 Credits**

Principles of Marketing exposes the student to the basic concepts, principles, and activities involved in marketing. Students study the role of marketing in businesses and non-profit organizations. Environmental, societal, demographic, and economic factors affecting marketing and the nature of marketing decisions are also explored. Students will learn how to formulate marketing strategies to analyze marketing opportunities and to develop a marketing program, emphasizing product, place, price, and promotion. Students will work in teams to select a product and develop a marketing plan for that product.

MKT 212 Consumer Behavior**3 Credits**

In this course the student explores the demographic and psychographic factors pertaining to consumer behavior and motivation and how it relates to product development and marketing. Discussions concentrate on consumer research, geographic distribution, income, gender, education, leisure activities, family structure, lifestyle, attitude, reference groups, and consumerism as influences.



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MKT 321 New Product Development**3 Credits**

New Product Development analyzes the process of innovation in firms, focusing on the conceptualization, creation, testing, production, marketing and distribution of new or modified products or services. Through the use of case studies, "deep-dive" exercises and guest lectures from entrepreneurs, students will gain insight into all aspects of new product development practice, culminating in a Group Product Proposal and Presentation.

Pre-Requisite: MKT 210 - Principles of Marketing

MKT 323 Sales Principles and Leadership**3 Credits**

This course will center on the strategic role of sales and broader marketing principles within the organization. The course will also explore the management of sales functions in diverse organizations. In addition to mastering the principles and techniques of various aspects of sales, students will be expected to understand the role of factors as diverse as technology and e-commerce, CRM strategies and cost analyses in the selling process.

Pre-Requisite: MKT 210 - Principles of Marketing

MKT 325 Internet Marketing**3 Credits**

Internet Marketing explores the challenges and opportunities presented by the Internet in all phases of marketing, including promotion, customer and supplier interfaces, customer relationship management and market research. The course covers issues of search engine optimization, analytics and data mining and user interface design. Students will design a comprehensive web-based marketing strategy for an existing or proposed entity.

Pre-Requisite: MKT 210 - Principles of Marketing

MKT 326 Brand Management**3 Credits**

This class will give students a fundamental understanding of how to build, measure, and manage a brand. This course provides students with insights into how profitable brand strategies can be created and managed by brand management professionals. This class blends marketing theory and practice to provide perspective on corporate marketing and the brand management function.

MKT 327 Social Media Marketing**3 Credits**

Social media is rapidly becoming a critical marketing channel for both business-to-consumer (B2C) and business-to-business (B2B) companies. It offers unparalleled opportunities to foster word-of-mouth, engage consumers on mobile devices at the point of purchase, and reach customers with messages that speak to their interests. This hands-on course will build on classic marketing strategies and help students understand the uses of Twitter, Facebook, Instagram, LinkedIn, Pinterest, Meerkat, and others channels in marketing today.

Pre-Requisite: MKT 210 - Principles of Marketing

MKT 422 International Marketing**3 Credits**

This course deals with the relevance of international marketing. The course starts with the culture of international marketing and the need for understanding of globalization.

Pre-Requisite: MKT 210 - Principles of Marketing

MKT 425 Marketing Research**3 Credits**

This course focuses on and examines the critical need for customer and market information and the tools and methods available to collect and analyze that information. Topics include identification of information needs, market and consumer analysis, methodology for collection of information, and analysis of data relative to marketing issues. Reviews data and key marketing concepts to help students learn more about marketing tools and uses. Use of the Internet will also help demonstrate how to gather market research data more quickly and efficiently.

Pre-Requisite: MKT 210 - Principles of Marketing And

Pre-Requisite: MAT 200 - Statistics

MKT 459 Marketing Strategy**3 Credits**

Marketing Strategy is designed to aid students in understanding the process of research, competitor analysis and long-range planning in the marketing field. Students will gain expertise in identifying and exploiting opportunities for growth and entrance into new or underserved markets. As a capstone project, students will develop a comprehensive marketing plan and strategy for a product or service.

Pre-Requisite: MKT 210 - Principles of Marketing And

Pre-Requisite: FIN 201 - Finance

MUS 101 Fundamentals of Music**3 Credits**

Students will develop critical listening skills for the analysis of contemporary music recordings by exploring the conventions of basic music theory and the historical and social context of music. Song forms, time signatures, lyrical content, scales, harmony and other topics are covered through classroom lecture, demonstration, and audio examples.

Co-Requisite: ENG 101 - English I

MUS 102 American Music in the 20th Century**3 Credits**

This course is an introductory study of the diverse musical traditions that are part of the American experience. This course surveys American music beginning in the early 20th century with blues, gospel, and American folk music, and progresses through ragtime, jazz, rock, and hip-hop. Indigenous and immigrant music styles will also be explored.

Co-Requisite: ENG 101 - English I

NUR 100 Introduction to Nursing Concepts**3 Credits**

This course focuses on the foundations of Nursing professionalism and practice including the evolution of the nursing profession. Key concepts are presented in chronological order and include theoretical models of nursing care, critical thinking and nursing process. Current practice is presented within the framework of Quality and Safety Education for Nurses (QSEN). Students will examine the core competencies and will work in groups to develop beginner strategies that will contribute to the goals of successful program completion and licensure.

Pre-Requisite: NUR ADM - Admission to Nursing Program Required



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NUR 101 Fundamentals of Nursing

7 Credits

Using the quality and safety in education model, this course builds on a foundational understanding of professional nursing by introducing students to elementary cognitive and psychomotor nursing skills required to provide basic care to the adult and geriatric populations. In addition to classroom theory, clinical and laboratory content, students will be required to complete 90 hours of clinical work in adult medical/clinical settings.

Pre-Requisite: NUR 102 - Health Assessment

NUR 102 Health Assessment

3 Credits

This course will provide students with the nursing knowledge required to develop mastery of nursing assessment skills to care for diverse populations of patients. Emphasis will be placed on students' recognition of the need for assessment prior to intervention. Students will be introduced to interviewing patients to gather subjective data and performing physical assessments to gather objective data. The use of therapeutic communication skills when performing health assessment and the assessment of cultural and socio-economic aspects of health will be emphasized. Students will learn to critically evaluate assessment findings and differentiate between normal findings and those that may indicate an actual or potential health problem. Students will learn to integrate the principles of health promotion, disease prevention, and health teaching into the health assessment based on the specific needs of the patient. Students have lab experiences in the nursing learning and simulation laboratory where health assessment skills can be practiced.

Pre-Requisite: NUR ADM - Admission to Nursing Program Required

NUR 115 P2: An Introduction to Pharmacology and Pathophysiology

4 Credits

This course introduces students to the role and responsibilities of Registered Nurse relating to medication in clinical settings. The relationship of pharmacological and parenteral therapies to pathophysiology will be used as the context for understanding the nurse's role in medication administration. Areas of focus include pharmacokinetics and pharmaco-dynamics through investigation of drug classifications, applications and implications to adult, elderly, maternity, pediatric and mental health patients from various ethnic backgrounds. Students will build on previous knowledge of QSEN, (Quality and Safety Educations for Nurses), core competencies as they integrate concepts of patient centered-care, teamwork and collaboration, evidence-based practice, quality improvement safety and informatics into the care and management of patients receiving pharmaco-therapeutic agents.

Pre-Requisite: NUR 101 - Fundamentals of Nursing

NUR 200 Maternity Child Health

7 Credits

This course builds on the content of previous required courses. It focuses on the delivery of quality, safe, care to the maternity and pediatric population in a variety of settings. Students will be guided on a journey from maintenance of wellness, through complications and appropriate interventions. The common conditions of childhood will be addresses together with contraception, conception, and care of prenatal, intrapartum, and postpartum patients. During the clinical experiences students will have the opportunity to apply their learning in a variety of practice settings covering both inpatient and community nursing care. Instructors will provide appropriate guidance and support, steering the students towards success.

Pre-Requisite: NUR 101 - Fundamentals of Nursing

NUR 210 Medical Surgical Nursing I

7 Credits

This course will focus on understanding applying theory within the Nursing Role, Communication principles, Evidence-Based Practice and Patient Centered Care concepts for common chronic and acute pathophysiologies to expand Nursing Knowledge for adult and older adult/geriatric medical surgical patients. Content builds upon previous nursing and non-nursing course concepts. Material is based on the complexity of relationships between the patient, healthcare needs condition(s), diagnostic tests, nursing and medical interventions, medications and the uniqueness of the concept of wellness in the individual. Students will continue to build upon previous knowledge, skills and experiences in the areas of health promotion, emotional supports and patient teaching. Experiential learning in the simulation/nursing skills laboratory setting ensures that all students participate in common medical surgical patient care scenarios. New nursing skills appropriate to the medical surgical setting will be introduced in the laboratory setting. Practicum: With appropriate supervision and support students will apply their learning to adult and older adult/geriatric patients in medical surgical clinical settings. Students will provide care to meet the complex nursing needs of each assigned patient. Students will apply increasing levels of knowledge, skills, critical thinking and principles of personal organization and prioritization.

Pre-Requisite: NUR 101 - Fundamentals of Nursing And Pre-Requisite: BIO 202A - Anatomy and Physiology II

NUR 215 Mental Health Nursing

5 Credits

This course focuses on mental health nursing care for the adult and elder population. Major DSM V diagnoses will be studied together with current treatments and therapies to expand nursing knowledge through a broader understanding of nursing role, principles of therapeutic communication, applications of evidence-based practice and patient centered care concept for this population. The mental health practicum will take place in inpatient or outpatient settings and will focus on hope and recovery (psychosocial rehabilitation.) Students will work with therapeutic and/or support groups.

Pre-Requisite: NUR 101 - Fundamentals of Nursing

NUR 217 Nursing Trends

2 Credits

This capstone course combines nursing leadership and management with politics, policies and professionalism. Students will explore current nursing trends, ethical and professional issues from the perspective of the history of the profession and the provision of quality healthcare. Job search, applications and interviewing will be the subject of group activities.

Pre-Requisite: NUR 215 - Mental Health Nursing And Co-Requisite: NUR 220 - Medical Surgical Nursing II



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NUR 220 Medical Surgical Nursing II**7 Credits**

Theory/Clinical/Lab: This final medical surgical nursing course will focus on understanding and applying theory within the Nursing Role, Communication principles, and Evidence-Based Practice and Patient Centered Care concepts to complex pathophysiology to expand Nursing Knowledge in the provision of safe nursing care to adult and elderly patients with multiple chronic and/or acute conditions. Content builds upon previous nursing and non-nursing course concepts. Focus is on multifaceted needs, participation in the interdisciplinary healthcare team and organization and prioritization. Experiential learning takes place in the simulation/nursing skills laboratory setting and is designed to ensure practice opportunities that may not be available to every student in the clinical setting. Practicum: This clinical component seeks to prepare students for transition into entry-level practice as registered nurses.

Pre-Requisite: NUR 210 - Medical Surgical Nursing I And

Pre-Requisite: BIO 203A - General Microbiology And

Co-Requisite: NUR 217 - Nursing Trends

NUR 300 Nurse of the Future**3 Credits**

This course explores the contemporary health care delivery system, professional nursing practice and IOM Nurse of the Future concepts. Students will integrate knowledge from Clinical Practice and previous education to explore health care system quality and safety, evidenced-based practice, technology, informatics. In addition, the nurse's role in healthcare reform, leadership, collaborative practice, and ongoing professional education advancement will be explored. This course examines the relationships between quality of care, cost of care, and safety as well as the regulatory effects on patient care and cost. Students will develop skills to address relevant issues within today's health care delivery system. Healthcare informatics is explored and the effects of nursing informatics on effective communication and safety will be analyzed.

NUR 315 Advanced Health and Physical Assessment**3 Credits**

The focus of this course is advanced nursing health assessment, health promotion, health prevention, disease management with emphasis on adult patients. The students will advance their assessment techniques, develop, practice, and learn interviewing skills, health history-taking methods, physical and psychosocial examination skills, and health promotion techniques. Critical thinking skills and communication principle will be exercised as the student uses QSEN, Nurse of the Future, systems theory, and nursing process to gather biological, psychological, spiritual, and cultural data upon which therapeutic nursing intervention can be planned. Knowledge of the sciences and liberal arts will form the basis for the effective collection and analysis of client information. Focus will be placed on integration of knowledge and skills to provide recommendations for cost effective and efficient Health Care interventions. Also, a focus will be placed on nursing accountability and responsibility as the student applies nursing theory within various health care settings, which will serve to maintain, restore, or reorganize health or to support death with dignity. The topic of delegation in relation to health assessment will be discussed. Computer informatics will be used as a source of current information concerning health assessments as a medium for documentation.

NUR 320 Nursing Care of Older Adults**3 Credits**

This course explores the contemporary health care delivery system, professional nursing practice and IOM Nurse of the Future concepts. Students will integrate knowledge from Clinical Practice and previous education to explore health care system quality and safety, evidenced-based practice, technology, informatics. In addition, the nurse's role in healthcare reform, leadership, collaborative practice, and ongoing professional education advancement will be explored. This course examines the relationships between quality of care, cost of care, and safety as well as the regulatory effects on patient care and cost. Students will develop skills to address relevant issues within today's health care delivery system. Healthcare informatics is explored and the effects of nursing informatics on effective communication and safety will be analyzed.

NUR 325 Community/Family Nursing**3 Credits**

This course will provide the student with a broad introduction to community health nursing and the role of the nurse within this context. Using an evidenced based framework, students will explore epidemiology; health promotion and disease prevention for individual patients/families and groups. Principles of individual and family case management, community assessment, and intervention; environmental hazards; and factors influencing the delivery of and access to community health services will be discussed. The health care needs of at-risk populations will be examined. Identification of community resources will be explored. This course includes a practicum learning experience that includes student assignment with a community health nurse, a client/family assessment, and a windshield survey in a neighborhood frequented by the student nurse.

NUR 420 Nursing Research/Informatics**3 Credits**

This course focuses on the resources, devices, and methods required to optimize the acquisition, storage, retrieval and use of health care information and research in the nursing profession. Critical analysis and complex problem solving will be used to understand and improve the application of informatics and research in nursing clinical practice, leadership and management. Concepts and terminology of informatics and research methodology are explored. The interdependence of informatics, patient care, outcomes, leadership and management will be explored and analyzed. Ethical and regulatory dimensions will be examined. Students are given the opportunity to interpret, apply and evaluate nursing research and demonstrate use of informatics during this process. Strategies to utilize research and informatics to enhance evidence based best practice, leadership, and management are explored and applied.

NUR 480 Nursing Leadership and Politics**3 Credits**

This course is designed to provide knowledge and skills needed for implementation of Nursing leadership and management roles within health care. Units of content focus on changes in the health care delivery system, leadership, organization theories, and management theories, effective interpersonal skills for leadership, organizational structures and climates, emerging models of care delivery, planned change, information management, financial management, outcomes measurement, and performance evaluation. The nurse leader will analyze political implications in the development of policies and procedures. The student will draw experience from the local, regional, and/or national political nursing forums to develop understanding of the impact of politics on nursing practice.



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NUR 490 Capstone**3 Credits**

As a culminating experience, the student will focus on synthesis and integration of concepts of nursing knowledge relevant to their scope of practice and leadership and management skills. Students will synthesize and apply acquired knowledge from the Nursing Program. The focus of the course will be the development of a Quality Improvement Project, which the student identified during clinical courses (NUR 320 or 325). The student will write a scholarly paper, with faculty guidance, which includes analysis, evidence-based best practice, and potential solutions.

PHI 100 Introduction to Philosophy**3 Credits**

The aim of this course is to introduce the student to some of the central problems discussed by prominent philosophers of the ancient and more recent past, to critically examine fundamental beliefs and concepts, and to develop in the student an interest and ability in thinking philosophically, expressing such thought clearly, comprehending philosophical works and positions, and reasoning intelligently about pivotal questions.

**Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement >= 101**

PHI 201 Introduction to Ethics**3 Credits**

In our everyday life, ethical questions arise that require us to determine what is right and how we should respond or act. At a deeper level, philosophy has attempted to answer questions about the essential nature of moral rightness or moral wrongness. This course will introduce students to this area of inquiry and influential answers provided by well-known philosophers. Additionally, students will examine a pluralistic approach to moral theory and how it might be applied to concrete areas of debate including bioethics, just wars and the environment.

Pre-Requisite: ENG 102 - English II

POL 101 Political Science: U.S. Government**3 Credits**

This course will introduce students to the fundamental institutions, concepts and workings of the United States government and the American political process. Students will become familiar with the structure and complexities of the political system as well as an understanding of the major political principles, concepts, themes and the relationship between public interests and attitudes and the actions taken by their representative. This course is designed to stimulate the student's interest in, discussion of and participation in the American political system.

**Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement >= 101**

POL 300 Terrorism**3 Credits**

This course will explore the fundamental elements that, combined, justify people as terrorists and actions as terrorism. Students will explore both domestic and international terrorist groups and events, motivations, and government response. Emphasis will be placed on public policy implications associated with the challenges of protecting a nation-state against terrorist organizations and activities.

Minimum Credits Required:45.00

POL 400 Resiliency and Sustainability**3 Credits**

Since the events of 9/11 and changes to our environment, such as climate change and population growth, our world has become one of extreme, evolving, and fractured events. This has led to a greater focus on being resilient by preparing to mitigate and recover from events to maintain some degree of long term stability and sustainability. Additionally, intense focus has been placed on the nexus between resilient and sustainable development in countering violent extremism. This course will explore these areas and help students understand both the theoretical and practical as they relate to policy and activities undertaken on a local, national, and international level.

Minimum Credits Required:60.00

PSY 101 Psychology**3 Credits**

This course provides an introductory survey to the discipline of psychology - the study of human behavior. Emphasis is placed on the following topics: understanding the major theoretical viewpoints of psychology; the process of human growth and development - biological, emotional, intellectual, and social; personality development; and patterns of normal and abnormal behavior.

**Pre-Requisite: ENG 099L - Basic English for College Lab And
Pre-Requisite: ENG 099 - Basic English for College Or
Test Placement: English Placement >= 101**

PSY 201 Abnormal Psychology**3 Credits**

This course provides an in-depth study of the wide range of ways in which personality and behavior may become disordered. Selected clinical syndromes are reviewed, including neuroses/anxiety disorders, character or personality disorders, schizophrenia, and clinical depressive disorders. Selected therapeutic issues and evidence and theories concerning treatment alternatives are studied.

Pre-Requisite: PSY 101 - Psychology

PSY 205 Addiction and Society**3 Credits**

This course focuses on the study of how a variety of substances in society may lead to the development of addictive behavior in men and women. The addictive process and current theories are investigated, including principles of individual differences, behavior consistence, and the influence of biological and sociocultural variables upon substance-using behavior. A variety of addictions are reviewed, including, but not limited to, alcohol, illicit drugs, gambling, eating, and smoking.

Pre-Requisite: PSY 101 - Psychology

PSY 207 Human Lifespan Development**3 Credits**

This course provides a detailed review of child, adolescent, and adult development from conception to death. The following objectives are emphasized: (1) normal development milestones; (2) physical, cognitive, emotional, and social development; (3) common disabling conditions across the lifespan; and (4) factors influencing development such as cultural norms, family structure, education, socioeconomic status, wellness, geographical and housing location, and social/institutional structures. Special attention is given to sensory, perceptual, and motor development as the foundations for mature cognition, social skills, and emotional attachments.

**Pre-Requisite: PSY 101 - Psychology Or
Pre-Requisite: NUR 100 - Introduction to Nursing Concepts**



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PSY 240 Psychology of Fashion

3 Credits

The Psychology of Fashion examines the importance of dress and its influence on human behavior. Topics include the cultural, social, psychological, economic, and aesthetic impacts of clothing to today's society. Concepts and theories from social psychology will be used to study how dress reflects self-concept, establishes social identities, and affects interpersonal encounters.

PSY 301 Media Psychology

3 Credits

This course examines the effects of the media (radio, television, movies, Internet, social interaction media such as Facebook and Twitter, blogs, texting, newspapers...) on society today. The course discusses these effects on children, relationships, mental and physical health and general societal behavior. It will also examine women, minorities and elderly presentations in the media. Students will learn about various psychological theories that explain how we relate to and are influenced by media. The course will discuss also topics related to how fashion, mental and physical health, violence, crime investigation and the judicial system are presented in the media and the consequences of these presentations. Students will also learn about the utilizations of psychology in advertising, fashion and movies.

Pre-Requisite: PSY 101 - Psychology And
Pre-Requisite: ENG 102 - English II

PTA 101A Introduction to Physical Therapy

4 Credits

This course introduces students to the history of physical therapy and its role in the health care system. Students are introduced to the physical therapy delivery system as well as discuss issues of insurance reimbursement, health care management, and professional ethics. Basic physical therapy skills such as communicating with patients, body mechanics, bed mobility and positioning, transfer training, basic gait training, and range of motion exercises are covered in lecture and lab sessions. Wound and burn care concepts are explored. Students are introduced to the basics of physical therapy documentation. This course includes a 2 hour, 50 minute lab.

Co-Requisite: PTA 104 - PTA Seminar I And
Co-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Co-Requisite: BIO 201A - Anatomy and Physiology I

PTA 104 PTA Seminar I

1 Credit

This seminar assists the PTA student in applying didactic knowledge presented in the first semester of the PTA program to the practice of physical therapy utilizing current models of health care practice. A problem-based learning approach will be used to guide the student in developing critical thinking skills to synthesize information from Anatomy and Physiology, Soft Tissue Techniques and Modalities and the Introduction to Physical Therapy courses. Students will identify areas of academic and professional need and, develop, implement and assess their plan to meet those needs. Students begin to develop a Service Learning Project which will be continued throughout the seminar course series. All PTA first semester students are required to take this seminar course.

Co-Requisite: PTA 101A - Introduction to Physical Therapy And
Co-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Co-Requisite: BIO 201A - Anatomy and Physiology I

PTA 121A PT Assessment and Measurement

4 Credits

Students gain an understanding of the PT and PTA roles in patient assessment and its importance in guiding the provision of quality, cost-effective care. Students learn to assess the following: segmental length, girth and volume, vital signs, edema, skin condition, joint range (goniometry), sensation, reflexes, balance, posture, and pain. Assessment of home and work environments is also introduced. In addition, students gain further training and experience in documentation and prepare for the first clinical experience. This course includes a 2 hour, 50 minute lab.

Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Co-Requisite: PTA 122 - Clinical Pathologies And
Co-Requisite: PTA 124 - PTA Seminar II And
Co-Requisite: BIO 202A - Anatomy and Physiology II And
Co-Requisite: PTA 123A - Kinesiology

PTA 122 Clinical Pathologies

3 Credits

This course introduces students to broad categories of diseases, disorders and injuries within the framework of the Guide to Physical Therapy Practice and the WHO Classification of functioning, disability and health. Students learn about disease processes and understand components of neuromuscular, musculoskeletal, integumentary, cardiopulmonary, immunological, and general medical pathologies through the lifespan. Consideration of culture, gender and age is discussed.

Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 104 - PTA Seminar I And
Co-Requisite: PTA 124 - PTA Seminar II And
Co-Requisite: BIO 202A - Anatomy and Physiology II And
Co-Requisite: PTA 121A - PT Assessment and Measurement And
Co-Requisite: PTA 123A - Kinesiology

PTA 123A Kinesiology

4 Credits

This course reviews anatomy of the extremities and spine with emphasis on muscle and nerve distributions. The course is designed to teach students joint and muscle function as they apply to human movement and musculoskeletal function. Kinesiology utilizes principles of mechanics, musculoskeletal physiology, and neuromuscular physiology. Students learn manual muscle testing as part of this course. This course includes a 2 hour, 50 minute lab.

Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Co-Requisite: PTA 122 - Clinical Pathologies And
Co-Requisite: PTA 124 - PTA Seminar II And
Co-Requisite: BIO 202A - Anatomy and Physiology II And
Co-Requisite: PTA 121A - PT Assessment and Measurement



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PTA 124 PTA Seminar II

1 Credit

This seminar assists the PTA student in applying didactic knowledge presented in the second semester of the PTA program to the practice of physical therapy utilizing current models of health care practice. A problem-based learning approach will be used to guide the student in developing critical thinking skills to synthesize information from Anatomy and Physiology, Introduction to Physical Therapy, Kinesiology, PT Assessment and Measurement and Soft Tissues Techniques and Modalities courses. Students will identify areas of academic and professional need, develop, implement and assess their plan to meet those needs. Students continue to work on their Service Learning Project which will continue throughout the seminar course series. All PTA second semester students are required to take this seminar course.

**Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 104 - PTA Seminar I And
Co-Requisite: PTA 122 - Clinical Pathologies And
Co-Requisite: BIO 202A - Anatomy and Physiology II And
Co-Requisite: PTA 121A - PT Assessment and Measurement And
Co-Requisite: PTA 123A - Kinesiology**

PTA 140 Clinical Experience I

6 Credits

This is the first of two clinical experiences required in the program. The Academic Coordinators of Clinical Education schedule students for a clinical experience location and time frame. The time frames for Clinical Experience I normally occur anytime during the summer months. Students are given the opportunity to apply skills and knowledge learned in the first two semesters of class and lab to a clinical setting. Students begin treating patients under appropriate clinical supervision. Clinical Experience I is a full-time experience of 8 weeks in duration.

**Pre-Requisite: PTA 122 - Clinical Pathologies And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: BIO 201A - Anatomy and Physiology I**

PTA 212A Soft Tissue Techniques and Modalities

4 Credits

Student are introduced to the biopsychosocial model of care and contemporary pain neurophysiology. They learn anatomical palpation, passive and dynamic stretching, and soft tissue manual therapy principles and application. Students learn soft tissue techniques such as massage and basic myofascial release. The course also covers the indications, contradictions, and application of modalities including ultrasound, electrical stimulation, thermal agents, traction, biofeedback, and hydrotherapy. Students gain skills in documentation related to the course content area. This course includes a 2 hour, 50 minute lab

**Co-Requisite: PTA 104 - PTA Seminar I And
Co-Requisite: PTA 101A - Introduction to Physical Therapy And
Co-Requisite: BIO 201A - Anatomy and Physiology I**

PTA 213A Musculoskeletal PT Intervention

4 Credits

This course covers the physical therapy treatment of musculoskeletal conditions. Students learn the principles of therapeutic exercise within the context of a holistic patient plan. Emphasis is placed on the integration of exercise regimes into patient care plans for a variety of patient populations, including geriatric and pediatric. Concepts of orthotic and prosthetics use are explored in relationship to the patient with orthopedic, musculoskeletal conditions and lower extremity amputations. Students will learn and apply documentation skills necessary for thorough and defensible continuity of care. This course includes a 2 hour, 50 minute lab.

**Pre-Requisite: PTA 122 - Clinical Pathologies And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 140 - Clinical Experience I And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Co-Requisite: PTA 217 - Senior Seminar I And
Co-Requisite: PTA 215A - Cardiopulmonary PT Intervention And
Co-Requisite: PTA 216A - Neuromuscular PT Intervention**

PTA 215A Cardiopulmonary PT Intervention

4 Credits

This course covers physical therapy assessment and treatment of cardiac, vascular and pulmonary conditions. Students learn theories of clinical assessment and management and the major therapeutic strategies and skills used in the treatment of patients with cardiopulmonary conditions. Students also learn documentation skills related to the course content area. This course includes a 2 hour, 50 minute lab.

**Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 140 - Clinical Experience I And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 122 - Clinical Pathologies And
Co-Requisite: PTA 217 - Senior Seminar I And
Co-Requisite: PTA 213A - Musculoskeletal PT Intervention And
Co-Requisite: PTA 216A - Neuromuscular PT Intervention**



PTA 216A Neuromuscular PT Intervention**4 Credits**

This course covers physical therapy treatment of neuromuscular conditions across the lifespan. Students learn theories of motor control and the major therapeutic strategies and skills used in the assessment and treatment of patients with neuromuscular conditions. Basic pediatric neurological/development treatment techniques are also covered. Students learn appropriate intervention techniques for all age populations. Students also learn documentation skills related to the course content area. This course includes a 2 hour, 50 minute lab.

Pre-Requisite: PTA 122 - Clinical Pathologies And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 140 - Clinical Experience I And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Co-Requisite: PTA 217 - Senior Seminar I And
Co-Requisite: PTA 215A - Cardiopulmonary PT Intervention And
Co-Requisite: PTA 213A - Musculoskeletal PT Intervention

PTA 217 Senior Seminar I**1 Credit**

This course is designed to assist students in understanding the connection between the physical therapy interventions taught in each of the PT practice pattern courses. Students will assimilate information from each of their courses through case studies and the review of evidenced based practice. Students will have the opportunities to practice and refine practical application techniques while exploring the rationale for chosen techniques. Students continue to work on their Service Learning Project which will continue throughout the seminar course series.

Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 140 - Clinical Experience I And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 122 - Clinical Pathologies And
Co-Requisite: PTA 215A - Cardiopulmonary PT Intervention And
Co-Requisite: PTA 213A - Musculoskeletal PT Intervention And
Co-Requisite: PTA 216A - Neuromuscular PT Intervention

PTA 221 Senior Seminar II**4 Credits**

This course is divided into three units: (1) Physical Therapy Management for Special Patient Populations: Students learn to integrate and adapt the knowledge and skills gained in previous coursework to the treatment of some special patient populations. This unit covers topics of special interest to the students including, but not limited to, women's health issues, wheelchair and seating fitting, lymphatic drainage, vestibular dysfunction, pediatrics, advanced orthopedic manual techniques, healthcare ethics, pharmacology, research, orthotic and prosthetic fitting. (2) Comprehensive Physical Therapy Management: This unit challenges students to apply evidenced-based practice, problem-solving and analytical thinking to answer questions and develop solutions to problems relating to specific patient scenarios. It requires students to integrate learning experiences from the entire curriculum and Clinical Experiences I and II. (3) Professional Preparation: This unit assists students to prepare to enter the profession of physical therapy. Topics include resume and cover letter writing, interview skills, preparing professional presentations, licensure requirements, and a review of the legal aspects of physical therapy delivery. Students will be required to present their Service Learning Projects. This course is compressed into 4 weeks and takes place after the students complete Clinical Experience II.

Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: PTA 216A - Neuromuscular PT Intervention And
Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Pre-Requisite: PTA 213A - Musculoskeletal PT Intervention And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 215A - Cardiopulmonary PT Intervention And
Pre-Requisite: PTA 217 - Senior Seminar I And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 140 - Clinical Experience I And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 122 - Clinical Pathologies And
Co-Requisite: PTA 260 - Clinical Experience II



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PTA 260 Clinical Experience II

7 Credits

This is the second/final of two clinical experiences required in the program. Students enter the second clinical experience after completing all practice pattern coursework. The purpose of the final clinical experience is to (1) ensure the achievement of entry-level skills, (2) ensure the safety of student interactions and activities while in the clinic, and (3) ensure that the student maintains a professional manner and demeanor in all clinical situations. As in the previous clinical education course, the student is provided with appropriate clinical supervision. By the end of this affiliation the student demonstrates full readiness to enter the profession of physical therapy. Clinical Experience II is a full-time experience of 10 weeks in duration.

Pre-Requisite: PTA 122 - Clinical Pathologies And
Pre-Requisite: PTA 124 - PTA Seminar II And
Pre-Requisite: PTA 140 - Clinical Experience I And
Pre-Requisite: PTA 217 - Senior Seminar I And
Pre-Requisite: PTA 104 - PTA Seminar I And
Pre-Requisite: PTA 215A - Cardiopulmonary PT Intervention And
Pre-Requisite: BIO 202A - Anatomy and Physiology II And
Pre-Requisite: PTA 101A - Introduction to Physical Therapy And
Pre-Requisite: PTA 123A - Kinesiology And
Pre-Requisite: PTA 212A - Soft Tissue Techniques and Modalities And
Pre-Requisite: PTA 213A - Musculoskeletal PT Intervention And
Pre-Requisite: PTA 216A - Neuromuscular PT Intervention And
Pre-Requisite: PTA 121A - PT Assessment and Measurement And
Pre-Requisite: BIO 201A - Anatomy and Physiology I And
Co-Requisite: PTA 221 - Senior Seminar II

REL 200 World Religions

3 Credits

This course will introduce students to the teachings and traditions of the world's major religions. Our modern world is home to an incredible diversity of religions, all of which have a profound influence on the way people live as well as how they make meaning of their life. Students will explore the fundamental wisdoms of the major religions and what they might suggest about the current condition and future direction of our modern world.

Pre-Requisite: ENG 102 - English II

RSC 201 Research Methodology

3 Credits

In this course, students will be introduced to the general principles and techniques of social science research. Students will learn the difference between qualitative and quantitative data and how to critically evaluate research and literature. Sampling, evaluation methods, and survey research will be explored.

Pre-Requisite: ENG 102 - English II

SCI 240 Textile Science

3 Credits

This course offers a comprehensive study geared to educating students in the behavior and performances of the materials used in today's consumer goods. This course serves as necessary background for those interested in buying and designing for retail positions where providing fabric information to the consumer is required. New and traditional technologies in manufacturing are surveyed.

SOC 101 Sociology

3 Credits

This course provides students with an introduction to the sociological understanding of human interaction, group processes, social structures, and social change. Students study basic concepts, theories, and methods of sociological investigations.

Pre-Requisite: ENG 099 - Basic English for College And
Pre-Requisite: ENG 099L - Basic English for College Lab Or
Test Placement: English Placement >= 101

SOC 206 Sociology of Deviance

3 Credits

This course will investigate crime and deviance from a sociological viewpoint. Students will examine some of the most pressing criminological issues of the day, including gangs, subculture and violence, and the effects of crime and deviance on society. These investigations will be viewed from the perspectives of four major criminological schools of thought: classical criminology, positivism, realist criminology, and radical criminology. Students will investigate the legitimacy of moral panics and the media portrayal of crime as it relates to social deviance.

Pre-Requisite: SOC 101 - Sociology And
Pre-Requisite: ENG 102 - English II

SOC 207 American Diversity

3 Credits

This course will explore some of the many different groups that co-exist within America, particularly focusing on those who have suffered discrimination both historically and recently. Students will hear from authentic voices to understand the position of different religions and ethnicities from within the United States. Students will learn about theories of bias and discrimination, and will critically examine any stereotypes and biases with which they began the course. The course will address common stereotypes and misconceptions, their histories and their implications for the group and nation as a whole.

Pre-Requisite: ENG 102 - English II And
Pre-Requisite: SOC 101 - Sociology

SOC 208 Poverty and Society

3 Credits

This course explores the history of urban, suburban, and rural poverty in American society and the political solutions proposed to address this social problem. Students will analyze the impact of poverty on individuals and communities, as well as the relationship between poverty and crime. This course will deconstruct stereotyped imagery of poverty presented in the media.

Pre-Requisite: ENG 101 - English I And
Pre-Requisite: SOC 101 - Sociology

SOC 210 Vulnerable Populations and Quality of Life

3 Credits

In this course, students will be given an overview of the United States health care system, challenges within the system, and treatment of vulnerable populations. This course will explore health disparities in terms of access to care in the United States, which has been identified as an area of emphasized research. This course examines health determinants and access to preventative efforts across social, cultural, and economic contexts. Students will also learn about bias and discrimination toward vulnerable populations.

Pre-Requisite: ENG 102 - English II



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SOC 301 Diversity and Cultural Influences in Healthcare

3 Credits

This course will introduce students to a study of the dimensions and complexities involved in healthcare issues in an increasingly diverse culture, multifaceted political, and socioeconomic environment. The impact on communication, treatment, and patient care outcomes by such cultural phenomena in relation to health care issues will be examined. This course will explore health beliefs and practices among selected populations within and outside the United States.

SOC 302 Pop Culture and Society

3 Credits

This course explores, critiques, and defines pop culture from a sociological perspective. Pop culture-popular materials, products and textiles, television, consumerism, the Internet and social media, entertainment arts, celebrations and festivals, foods and beverages, social entertainment, books, occupations, science and medicine, among others-will be analyzed from for themes directly related to communications, persuasion, gender and sexuality, age, class, diversity, race and ethnicity, economy, globalization, government, entertainment, and general leadership. An examination of pop culture and its influences on society will be applied to global cultures and sub-cultures during any given era. The class will research and analyze, from a sociological perspective, a pop culture event or an item that shaped a society or subculture.

Pre-Requisite: SOC 101 - Sociology And
Pre-Requisite: ENT 102 - Introduction to the Music Industry

SOC 303 Technology and Society

3 Credits

This course will use advanced critical thinking skills in analyzing what it means to be human in an age when technology changes rapidly. Classical and contemporary sociological theories will be used to analyze the influence of technology on utopias and dystopias, fictional and actual; social and hard science's changes in research and uses of technology in experiments; and psychological and sociological perspectives on society's expectations of technology uses for socializations and communication. Moreover, students will examine the effects of technology on government, war, social welfare, gender and sexuality, pharmacology and performance enhancement drugs, religion, morality and ethics, law and policies and who and what will regulate technologies as new dilemmas arise. Students will identify contemporary patterns if human response to technology as well as potential future outcomes affecting such issues as social media, cloning, privacy, crime, medicine, marketing and consumerism, social class, entertainment and media.

Pre-Requisite: SOC 101 - Sociology And
Pre-Requisite: ENG 102 - English II

SOC 309 Feminist Thought

3 Credits

Feminist theory questions the presupposed differences between men and woman with regard to inequality, subordination, and the perpetual oppression of women. This course identifies and analyzes the history of feminism and the women's movement, and the changing perception of the word "feminism". This course will deconstruct stereotyped gender roles and the cultural images presented in the mass media for both men and women.

Pre-Requisite: SOC 101 - Sociology

SOC 312 Race, Ethnicity and Criminal Justice

3 Credits

The goal of this course is to challenge students to critically examine sociological theories pertaining to race and ethnicity. Specific attention will be placed on the issues of race and ethnicity in the criminal justice system.

Pre-Requisite: SOC 101 - Sociology

SOC 314 Community Advocacy Program

3 Credits

This course is a service learning practicum that will guide students in the development, management, and operation of an advocacy endeavor that will have the primary goals of service to the community and the advance of social justice. The course will draw expertise and resources from all academic departments as well as clubs on campus. The course will seek to create an advocacy endeavor that can be maintained and advanced from one semester to the next.

Pre-Requisite: ENG 102 - English II And
Minimum Credits Required:30.00

SOC 401 Contemporary Issues of Immigration in the United States

3 Credits

This course will examine issues related to immigration in the United States. Topics will include economic, social, sociological, and political factors related to immigration. Specific attention will be given to immigrants from Mexico, Latin America and Asia, including the Middle East.

Pre-Requisite: SOC 101 - Sociology And
Pre-Requisite: SOC 207 - American Diversity

WRI 204 Media Writing

3 Credits

This class is more about writing than it is about media. Good media writing is not possible without good writing. Therefore, with the help of William Zinsser's *On Writing Well*, we will concentrate on grammar, style, structure, clutter reduction, punctuation, and self-editing, as well as exploring the use of this good writing within the media.

Pre-Requisite: ENG 102 - English II

WRI 259 Writing for Business

3 Credits

Formerly Business Communications, this course emphasizes the importance of personal and interpersonal relationships in becoming an effective member of an organization. Students work to improve the verbal, non-verbal, listening, writing, editing and proofreading skills necessary for success. Using Microsoft Word, students write various business documents to include formal business letters, business emails, cover letters, resumes, and memoranda. Interview techniques are also covered, along with a continuous review of grammar, punctuation, spelling, and word usage.

Pre-Requisite: ENG 101 - English I Or
Test Placement: English Placement >= 102



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