



Bay State College
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Contact:
Chip Bergstrom
Bay State College
617.217.9070

Bay State College Annual Fashion Show, Under the Looking Glass, a Resounding Success

Boston, MA – April 26, 2016 – Bay State College is pleased to report that this year’s fashion show, Under the Looking Glass, was a tremendous success. Some nineteen fashion designers produced close to 100 outstanding garments this academic year. Each design was well researched before it was executed.

Bay State College Fashion Merchandising students produced the show, held in the Atrium at 10 St. James Avenue on Sunday, April 24th. More than 300 guests, 50 designer garments, 36 models, 19 designers, 7 vendors, hair/make-up, music, and one amazing program to organize in this beautiful space.

“Designers are taught how to determine what the fashion trends will be a year from now and how those predictions influence their design choices,” said Fashion Program Chair Donna-Marie Cecere. “This fashion show is the culmination of our students’ hard work, dedication and design talents. We are thrilled with the results.”

Other design projects for the year include:

Recycled Rejuvenated

The fashion design students of Bay State College collaborated with the retailers and restaurants of Northshore Mall to create garments from their discarded commercial products. The design philosophy behind this venture was to be socially responsible and to increase awareness of environmentally conscious fashion design. The students cut, pasted, glued and taped their pieces together. Critical thinking skills were put to the test as they problem solved and answered the questions of fit, shape, construction, and wearability.

The Sustainable Project

The Designers visited Eileen Fisher at the Chestnut Hill Mall to hear about “Green Eileen”, a division of the company dedicated to “Sustainable Fashions”. Eileen Fisher asked our designers to take some of their donated, recycled clothing and recreate new designs.

The Androgynous Man

This is the first time Bay State College designers have delved into men's wear. The students researched the trends and found that the concept for the future men was focused around androgyny. Each designer then put their own personal spin of unisex into their designs.

Textile Design

Fashion students used technological programs, designed original fabric prints in the Specialized Markets Class with Professor Thibault. The designs began with students carving handmade rubber stamps. From there, they scanned their stamped images into Adobe Photoshop and manipulated them to repeat. The student body then chose three of the top designs to be put into print to create garments. The textile designs were also used in the gorgeous borders in this program.

Storytelling in Costume

Students researched stage, theater, and screen to find their costume muse. Here, the focus was on drama. How can I take my favorite character and reinterpret how I would costume them for the stage. Clothing for the stage must be thought of in a different light. Audiences see the clothing from far distances so it must be vivid and over the top to be pleasing on stage.

Come to the Party /The Individual Bride

For the first time Bay State College students researched and executed either an evening or bridal gown. The focus was on the inner construction which holds the dress in place. Custom designed and constructed corsets line each of these beauties to give them their elegant look. Garments are only as good looking as the foundations.

About Bay State College

Bay State College was founded in 1946. Bay State College is a private college whose mission is to prepare students for successful careers and global citizenship through academic rigor and individualized support. Bay State College accomplishes this mission by providing a learning environment where teaching excellence and student services are blended to support the uniqueness of individual students, preparing them to achieve their full potential as ethically and socially aware citizens. For the fifth consecutive year, Bay State College has been named to the President's Higher Education Community Service Honor Roll for its commitment to volunteering, service-learning and civic engagement. Bay State College has campuses in Boston and Taunton, MA and approximately 1,100 students enrolled in day, evening and online divisions. Visit baystate.edu for more information.

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